

## Safa Dates - Partnership Model

Safa Dates is a wholesale Madinah-based brand that helps Umrah travel companies serve their pilgrims better while generating additional revenue through a smart and reliable date delivery system.

We offer a seamless B2B partnership with Umrah agencies to distribute premium Madinah dates directly to pilgrims, without the need to visit farms.

Our model is simple, efficient, and profitable:

1. Agreement: We sign a flexible cooperation agreement based on group size or monthly order expectations.
2. Promotion: Your company's staff promotes Safa Dates during the Umrah trip. You may display sample boxes or provide brochures.
3. Order Collection: Your staff gathers group orders from pilgrims or allows them to order in bulk through your internal system.
4. Fast Delivery: We deliver all confirmed orders directly to hotel rooms within 3 hours (Madinah only).
5. Commission: You receive a fixed commission per pilgrim or per total order, based on the agreement.

6. Custom Branding: We offer optional printing of your company's name or logo on every package for a premium experience.

Packaging: All dates are packed in 1kg units, hand-wrapped using traditional palm-leaf baskets (Khos). Large orders are boxed securely.

This model allows your company to offer a high-demand product to pilgrims without adding operational complexity and benefit financially from every delivery.

Let's partner to create a new standard in date distribution for pilgrims.