



GUTTS Text Messaging (SMS) Privacy Policy & Terms & Conditions

Ground Up Trade & Talent Solutions (GUTTS) 11170 Main Street, Suite 200, Fairfax, VA 22030 Phone: (844) 464-8887 | Email: operations@gutts.tech | Web: www.gutts.tech

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1. Overview

Ground Up Trade & Talent Solutions ("GUTTS," "we," "us," or "our") offers an SMS/text messaging program (the "Program") to individuals who provide their mobile phone number and affirmatively opt in through our website, intake forms, or other approved sign-up methods. This policy explains what you're agreeing to when you opt in, how we handle your mobile information, and how to stop messages at any time. It is designed to comply with the Telephone Consumer Protection Act (TCPA), the CAN-SPAM Act, and the CTIA Messaging Principles and Best Practices.

By providing your mobile number and checking the "Mobile Contact Opt-In" box on our website, you consent to receive text messages from GUTTS as described below. Consent to receive text messages is not required as a condition of enrolling in a GUTTS training program, applying for job placement, or purchasing any service.

2. Program Description

GUTTS may send text messages related to:

- Program updates (training schedules, orientation reminders, class changes)
- Application and enrollment status
- Job opportunities and placement notifications
- Appointment or interview reminders
- General administrative communications tied to your relationship with GUTTS

GUTTS does not send unrelated third-party marketing content through this Program.

3. Message Frequency

Message frequency varies depending on your enrollment status, program stage, and interactions with GUTTS. You may receive multiple messages during active onboarding or job placement, and fewer messages otherwise.

4. Message and Data Rates

Message and data rates may apply based on your mobile carrier plan. GUTTS is not responsible for any charges from your wireless carrier related to receiving these messages.

5. How to Opt In

You may opt in by:

- Checking the "Mobile Contact Opt-In" box on the GUTTS website Contact Us form or intake form, or
- Providing your mobile number directly to GUTTS staff and affirmatively agreeing to receive text messages

Each phone number submitted is treated as a separate, individual opt-in. Consent is not shared, sold, or transferred to any unaffiliated third party for their own marketing purposes.

6. How to Opt Out

You may opt out of receiving text messages from GUTTS at any time by replying **STOP** to any message you receive from us. After you text STOP, we will send one final confirmation message to acknowledge your opt-out, and you will not receive further text messages from GUTTS unless you opt in again.

You may also contact us directly to opt out:

- Email: operations@gutts.tech
- Phone: (844) 464-8887

7. Getting Help

For help at any time, reply **HELP** to any message, or contact us at:

- Email: operations@gutts.tech
- Phone: (844) 464-8887

8. Carriers and Liability

Carriers are not liable for delayed or undelivered messages. GUTTS is not liable for any delays, failures, or errors in message delivery caused by your carrier, device, or network availability.

9. Privacy of Mobile Information

- **No sharing for third-party marketing.** GUTTS does not share, sell, rent, or disclose your mobile phone number or opt-in status to third parties for their own marketing or promotional purposes.
- **Limited use.** Your mobile number is used only for the purposes described in this Program (Section 2) and for any purpose you separately authorize.
- **Service providers.** GUTTS may use third-party SMS delivery platforms solely to transmit messages on our behalf. These providers are contractually restricted from using your information for any purpose other than delivering GUTTS communications.
- **Data security.** GUTTS takes reasonable administrative and technical measures to protect the mobile contact information you provide.
- **Retention.** We retain your mobile number and opt-in/opt-out records for as long as necessary to operate the Program and to demonstrate compliance with applicable law.

For more information on how GUTTS handles personal information generally, see our full Privacy Policy at www.gutts.tech/privacy-policy.

10. Eligibility

By opting in, you represent that you are the account holder or authorized user of the mobile number provided, and that you are 18 years of age or older (or have the permission of a parent or guardian).

11. Changes to This Policy

GUTTS may update this policy from time to time. Material changes will be posted on this page with an updated "Last Updated" date. Your continued participation in the Program after changes are posted constitutes acceptance of the revised terms.

12. Contact Us

Questions about this policy or the Program can be directed to:

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