



# Colleganza Partners – Executive Summary

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Colleganza Capital is building the UK's next-generation revenue-linked embedded finance infrastructure for SMEs and digital operators.

## Investment Highlights

- £250k SEIS raise
- £2.5m pre-money valuation
- 9.09% equity
- Early infrastructure exposure
- Multiple exit pathways

## Products

- Revenue-Linked Growth Capital
  - Turnover-Linked Rent Funding
  - Click-to-Acquire
  - Creator Revenue Advance
  - Prepaid Social Spend Finance
- Future: EWA & Salary-backed Credit Cards

## Differentiation

- Shared-Outcomes Model
- AI-driven underwriting engine
- Purpose-linked capital
- Embedded B2B2B/B2B2C distribution
- Entrepreneur-first DNA

## Competitive Analysis

Banks: rigid and collateral-focused.

MCA: transactional, opaque.

Outfund: RBF-led growth path.

Colleganza: infrastructure-first multi-product platform.





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## Market Positioning

Colleganza bridges traditional bank debt and venture equity, serving the UK's 'missing middle' businesses.

## Exit Strategy

Potential exit routes include:

- Strategic acquisition
- IPO on growth market
- Share buyback
- Secondary liquidity round

## Governance & Scaling

Series A milestone includes senior CEO appointment, team expansion, and institutional capital scaling.

## Vision

To become the embedded revenue-linked finance infrastructure rail powering SME growth across the UK and beyond.

