



Building the future

EquiCoin pitch deck

Our vision

At EquiCoin, we envision a world where the power of decentralized finance (DeFi) creates equal opportunities for all, breaking down financial barriers and providing access to global investments. Our mission is to empower individuals by combining the security of real-world assets with the flexibility and inclusivity of blockchain technology. Through our innovative tokenomics and sustainable ecosystem, we aim to provide a stable and secure financial platform that supports both digital and physical businesses.

Our vision is to bridge the gap between traditional finance and blockchain by leveraging EquiCoin's underlying value, backed by tangible assets, transparent governance, and community-driven growth. We believe that EquiCoin will not only serve as an investment tool but also as a catalyst for innovation and social impact, enabling users to participate in a decentralized economy with real-world benefits.

In short, EquiCoin is your gateway to a more equitable, decentralized future, where everyone has the chance to grow their wealth and contribute to the evolution of global finance.



The Problem: what's wrong with the current conditon?



Financial freedom

Centralized finance limits access to essential financial tools, reinforcing inequality and leaving many without opportunities to grow their wealth



User Sovereignty

Centralized platforms control user data, limiting privacy and autonomy, while making decisions without full transparency



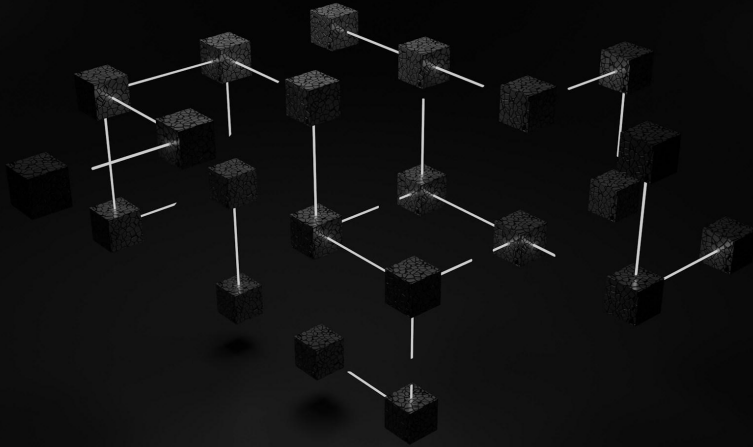
Complexity Barrier

The complexity of blockchain technology hinders adoption, preventing it from reaching its full potential for mainstream users

The solution

EquiCoin offers a decentralized solution to the issues of financial inequality, data control, and the complexity of blockchain technology. By leveraging blockchain, EquiCoin opens access to financial services for everyone, breaking down traditional barriers that prevent many from growing their wealth. The platform gives users full control over their data and assets, eliminating the need for centralized entities that often compromise privacy and ownership. Additionally, EquiCoin simplifies blockchain interactions, making decentralized finance accessible to a broader audience through an intuitive, user-friendly interface. This creates a more inclusive, secure, and seamless financial ecosystem for all.

At the core of this ecosystem is the EQC token, supported by revenue from physical business operations, ensuring its stability and long-term value. EQC not only facilitates decentralized processes but also serves as the backbone of an ecosystem linked to real-world assets. The platform includes DEX, dApp, and wallet, providing users with the ability to manage their finances, trade, and transfer funds in a decentralized manner, all within one application. This integration makes financial operations simple, secure, and accessible, empowering users to be part of the decentralized financial future.



Proven Success

Demonstrated growth and demand

\$89b

DeFI total
value locked in
August 2024

+26M

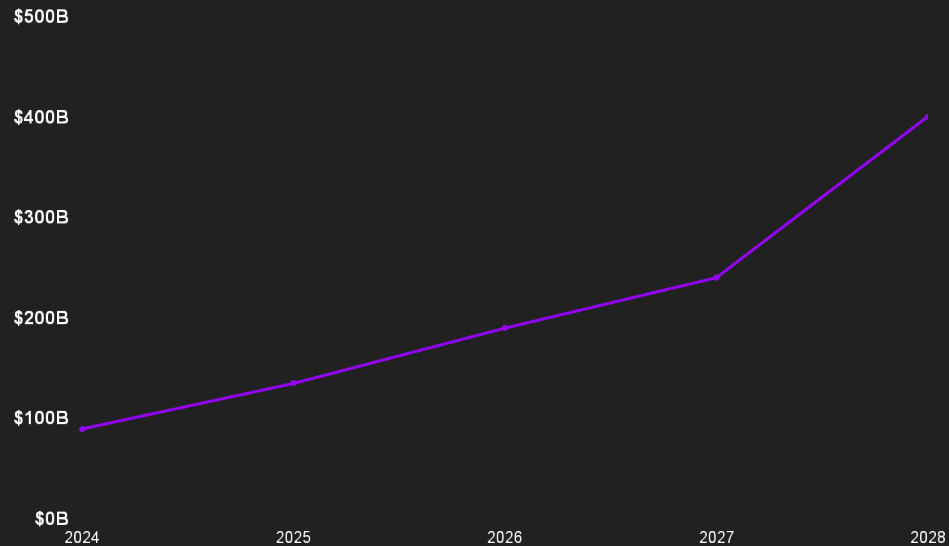
User from
January to
August 2024

\$39b

DeFi total
value locked
grow from
January 2024

Market Potential: \$400B

The Web3 revolution presents \$400 billion opportunity, with decentralized finance (DeFi) and blockchain technology poised to transform industries and reshape the digital landscape.



Go to Market

How are we planning to grow?



Partnership Development

Forge partnerships to
expand platform
functionalities



Community Engagement

Build a vibrant
community to drive
adoption and
collaboration

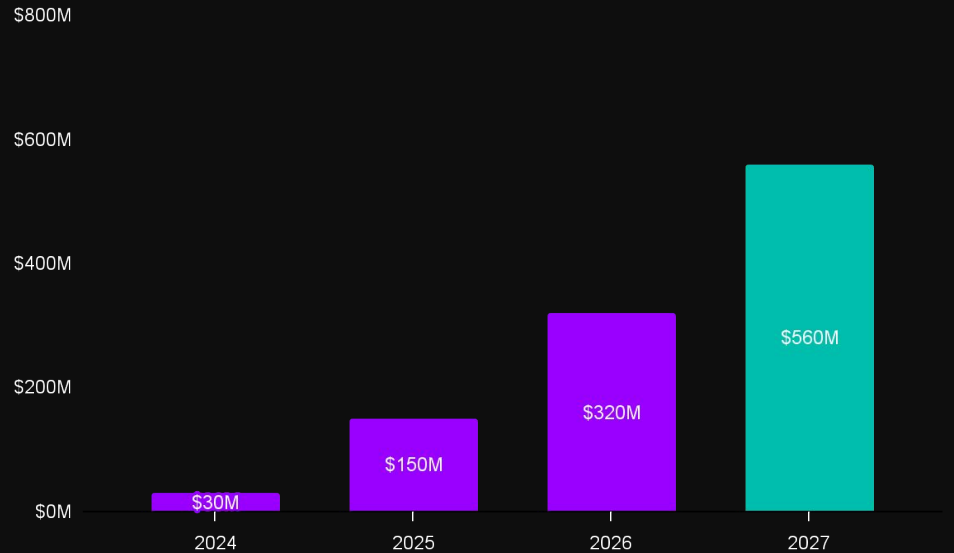


Unique product

Creating a
unique and
multi-tasking
product

Total capitalization

In four years, EquiCoin aims to lead the Web3 and DeFi revolution with widespread adoption of its decentralized platform



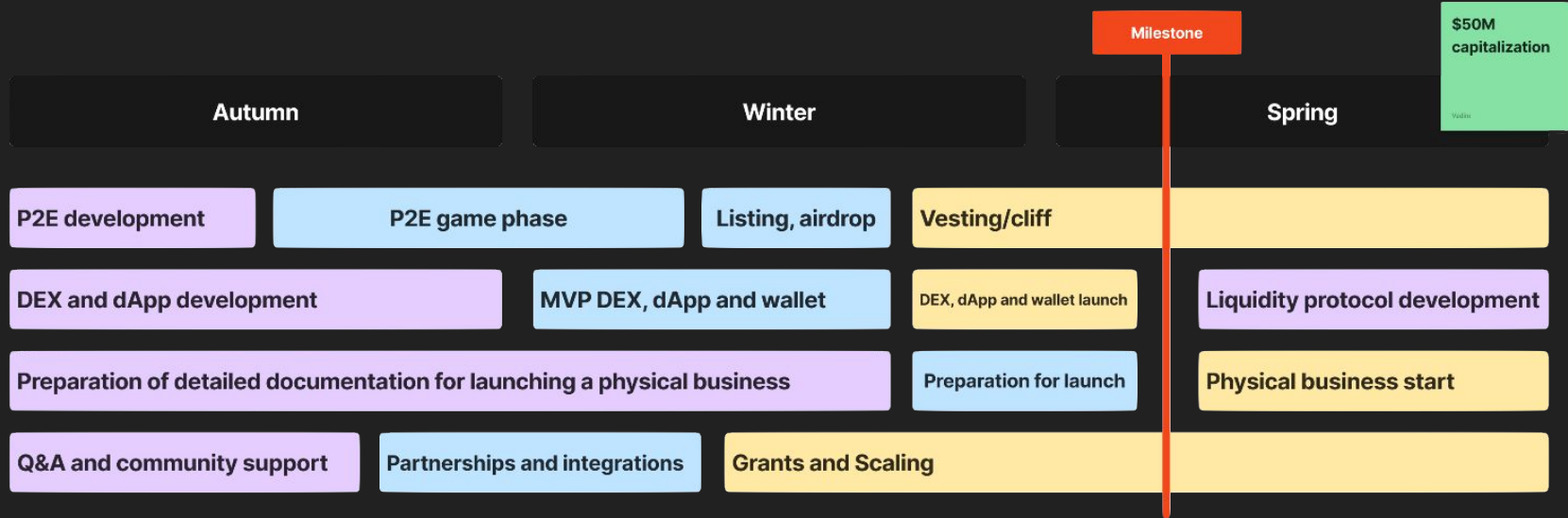
We are raising **\$690,000** in Pre-seed round

The funds will be used to:

- Expand our team with blockchain developers, cybersecurity experts, and blockchain analysts
- Build out our DEX, dApp, and wallet integration, providing users with decentralized finance tools that enable secure trading, asset management, and transactions
- Implement aggressive marketing strategies to engage cryptocurrency enthusiasts and early adopters.



Roadmap





You're invited to join us!

Ready to be part of the Web3 revolution? Contact us now to explore investment opportunities with EquiCoin

[Let's talk](#)

[Visit our website](#)