

Dice Noir Media LLC

Product Catalog — Fantasy Fair Syndicate Universe

Prepared by: Dice Noir Media LLC

Date: April 27, 2026

Version: 1.0 | Classification: Internal & Partner Distribution

Burlington, NC

Executive Summary

This document serves as the comprehensive product catalog for Dice Noir Media LLC, detailing all current and planned product offerings across the company's portfolio. Every product exists within or extends the **Fantasy Fair Syndicate** universe — a jazz-noir narrative world anchored by six core characters. The catalog is organized across four primary divisions: **Fantasy Fair Studios** (music and content), **Merchandise**, **Publishing**, and **Digital Products**. This catalog is intended for use by internal teams, retail partners, licensing partners, and investors as a single source of truth for the Dice Noir product ecosystem.

Brand Identity

Every product in this catalog reinforces the Dice Noir jazz-noir brand identity and connects to the six core characters of the Fantasy Fair Syndicate universe. Product design, naming, and positioning are unified under this singular creative vision.

Table of Contents

Section	Category	Division
1	Catalog Introduction	Overview
2	Music Releases	Fantasy Fair Studios
3	Animated Content	Fantasy Fair Studios
4	Publishing	Publishing
5	Apparel	Merchandise
6	Accessories	Merchandise
7	Art & Collectibles	Merchandise
8	Home & Lifestyle	Merchandise
9	Digital Products	Digital
10	Membership & Subscriptions	Digital
11	Product Development Pipeline	All Divisions
12	Ordering & Distribution	Operations

1. Catalog Introduction

The Dice Noir Media LLC Product Catalog is a complete inventory of all current and planned offerings under the company's brand umbrella. This document provides detailed information on product specifications, pricing, distribution channels, and development status for every item in the portfolio.

1.1 The Fantasy Fair Syndicate Universe

All products exist within or extend the **Fantasy Fair Syndicate** universe — a richly developed jazz-noir narrative world. The universe is character-driven, anchored by six core characters whose stories, aesthetics, and personalities inform every product line. This unified creative direction ensures brand coherence across all product categories and market touchpoints.

1.2 Product Divisions

Division	Scope	Categories
Fantasy Fair Studios	Music production, animated content, and video	Music Releases, Animated Content
Merchandise	Physical consumer products	Apparel, Accessories, Art & Collectibles, Home & Lifestyle
Publishing	Novels, written content	Fantasy Fair Syndicate Novel Series
Digital	Digital downloads, memberships, subscriptions	Digital Products, Membership & Subscriptions

Category 1: Music Releases

2. Music Releases

Music is the heartbeat of the Fantasy Fair Syndicate universe. All music releases are produced under the **Fantasy Fair Studios** division and distributed via **DistroKid** to all major streaming platforms worldwide.

2.1 Distribution Platforms

- Spotify
- Apple Music
- Amazon Music
- YouTube Music
- Tidal

- Deezer
- Additional platforms via DistroKid network

2.2 Release Sub-Categories

Sub-Category	Description	Track Count	Status
Singles	Individual track releases — standalone or album lead-ins	1	Active
EPs	Extended play collections — thematic mini-albums	3-6	Active
Albums	Full-length albums — complete narrative or thematic arcs	8-16	In Development
Compilations	Curated collections — best-of, character-themed playlists	Varies	Planned

2.3 Featured Artist: Rusty Bones

Rusty Bones is the flagship artist of Fantasy Fair Studios. A soul singer from Burlington, NC, Rusty Bones was raised in the church and draws deeply from the blues and jazz traditions. His vocal style anchors the musical identity of the Fantasy Fair Syndicate universe and sets the tonal foundation for all musical output.

2.4 Format & Pricing

Format	Description	Price Point
Digital Streaming	Primary format — all major platforms	Platform-dependent (subscription/ad-supported)

Format	Description	Price Point
Digital Purchase (Track)	Individual track download	\$0.99 - \$1.29
Digital Purchase (Album)	Full album download	\$9.99
Vinyl (Planned)	Premium physical release — limited edition	TBD
CD (Planned)	Physical release — collector and retail	TBD

Category 2: Animated Content

3. Animated Content

Animated content brings the Fantasy Fair Syndicate characters to life through visual storytelling. All animated production leverages **AI-assisted visual production** techniques, enabling high-quality output with efficient production timelines. Content is character-driven, featuring monologues, episodic narratives, and promotional material.

3.1 Content Sub-Categories

Sub-Category	Description	Format	Typical Length
Character Monologues	Short-form character-focused content — inner thoughts, philosophy, backstory	Video	1-5 minutes
Animated Episodes	Narrative-driven episodic content — serialized storylines	Video	5-20 minutes
Promotional	Brand and product	Video	30 sec - 3 minutes

Sub-Category	Description	Format	Typical Length
Videos	promotion — trailers, teasers, announcements		
Character Spotlights	Social media content featuring individual characters — designed for engagement	Video / Image	15 sec - 2 minutes

3.2 Distribution Channels

- **YouTube** — Primary long-form video platform
- **Facebook** — Primary social media platform for community engagement
- Additional social platforms as audience grows

3.3 Monetization Strategy

- **Ad Revenue:** YouTube Partner Program and Facebook monetization
- **Sponsored Content:** Brand partnerships aligned with jazz-noir aesthetic
- **Platform Licensing:** Potential licensing deals with streaming services (planned)

Category 3: Publishing

4. Publishing

The Publishing division brings the Fantasy Fair Syndicate narrative to the written word. The cornerstone of this division is the **Fantasy Fair Syndicate Novel**

Series — a planned 10-volume saga that captures the full depth of the universe's characters, storylines, and world-building.

4.1 The Fantasy Fair Syndicate Novel Series

Volume	Title	Status	Notes
Volume 1	<i>Threads</i>	Archived — Official Starting Point	The definitive entry point into the Fantasy Fair Syndicate universe
Volume 2	TBD	In Development	—
Volume 3	TBD	In Development	—
Volume 4	TBD	In Development	—
Volume 5	TBD	Planned	—
Volume 6	TBD	Planned	—
Volume 7	TBD	Planned	—
Volume 8	TBD	Planned	—
Volume 9	TBD	Planned	—
Volume 10	TBD	Planned	—

Canon Novelization

Seasons 1-4 of the Fantasy Fair Syndicate narrative are being novelized as a **canon-accurate quadrilogy**. These volumes will serve as the definitive written record of the series' storyline.

4.2 Formats & Pricing

Format	Distribution	Price Range
Digital (eBook)	Kindle, Apple Books,	\$4.99 - \$9.99

Format	Distribution	Price Range
	Google Play	
Print (Paperback/Hardcover)	Print-on-Demand, Amazon, retail	\$14.99 - \$19.99
Audiobook	Audible, Apple Books, Google Play (potential)	\$14.99 - \$24.99

Category 4: Apparel

5. Apparel

The Apparel line translates the visual identity of the Fantasy Fair Syndicate into wearable fashion. Each item features character-specific designs, ensemble art, or brand logo treatments, all rooted in the jazz-noir aesthetic.

5.1 T-Shirts

Style	Description	Sizes	Price Range
Standard Tee	Character-specific designs, ensemble art, logo tees	XS - 3XL	\$25 - \$30
Premium Tee	Higher-quality fabric, detailed character artwork	XS - 3XL	\$30 - \$40
Long Sleeve	Seasonal options with full character or brand art	XS - 3XL	\$35 - \$45
Hoodie	Premium character art hoodies — front and back designs	XS - 3XL	\$50 - \$75

Character Lines: Each of the six core characters has a dedicated design line, ensuring fans can represent their favorite character across the full apparel range.

5.2 Headwear

- **Hats:** Fitted and snapback options featuring brand logo and character motifs — inspired by Dice Noir's signature fedora
- **Beanies:** Embroidered logo beanies — inspired by Money Malon's red hat

Price Range: \$25 - \$40

5.3 Outerwear

- **Jackets:** Lightweight and heavyweight options with premium character art and brand identity
- **Hoodies:** Zip-up and pullover styles with full ensemble or individual character designs

Price Range: \$50 - \$75

Category 5: Accessories

6. Accessories

The Accessories line extends the brand into everyday carry and personal expression. Each product draws design inspiration directly from character signature pieces and the jazz-noir world.

Product	Description	Design Inspiration	Price Range
Phone Cases	Character art cases for major	Individual character	\$20 - \$35

Product	Description	Design Inspiration	Price Range
	phone models (iPhone, Samsung Galaxy)	portraits, ensemble scenes	
Bags	Tote bags and backpacks with brand and character designs	Logo treatments, character silhouettes	\$25 - \$50
Jewelry	Gold-tone accessories inspired by character signature pieces	Charity's hoop earrings, Money Malon's chains	\$15 - \$50
Stickers & Patches	Character stickers, iron-on patches — ideal for customization	Character chibi art, logos, catchphrases	\$10 - \$20

Category 6: Art

&

Collectibles

7. Art & Collectibles

The Art & Collectibles category offers premium, display-quality products for dedicated fans and collectors. All art is derived from canonical character designs and ensemble compositions within the Fantasy Fair Syndicate universe.

7.1 Art Prints

Size	Description	Paper Quality	Price
8×10"	Standard print — character portraits, key scenes	Premium archival	\$15 - \$25
11×14"	Medium print — detailed character art	Premium archival	\$30 - \$45
18×24"	Large print — ensemble compositions	Premium archival	\$50 - \$75
24×36"	Poster-size — full scene or panoramic character spreads	Premium archival	\$75 - \$100

7.2 Posters

- **Character Posters:** Individual character spotlight posters
- **Ensemble Poster:** All six core characters in a unified composition
- **Event Posters:** Limited-run posters for special releases and events

Price Range: \$15 - \$40

7.3 Figurines & Statues (Planned)

Premium collectible figures of each of the six core characters are in the planning phase. These will be highly detailed, hand-painted statues designed for display.

Pricing is estimated at **\$75 - \$200+** depending on scale and edition.

7.4 Limited Editions

- Numbered prints with certificate of authenticity
- Signed prints by the creative team
- Exclusive collectible items available only through direct channels

Price Range: \$50 - \$200+

Category 7: Home

&

Lifestyle

8. Home & Lifestyle

The Home & Lifestyle line brings the atmosphere of the Fantasy Fair Syndicate into fans' personal spaces. Products are designed to evoke the jazz club ambiance, character personality, and noir mood of the universe.

Product	Description	Design Inspiration	Price Range
Mugs	Ceramic character mugs — full-wrap art	Individual character portraits	\$15 - \$20
Pint Glasses	Branded glassware — logo and character silhouettes	Luno Avery's jar of dark liquid, jazz club aesthetic	\$15 - \$25
Tumblers	Insulated tumblers with character art	Jazz-noir color palette and character motifs	\$25 - \$35
Candles	Jazz-noir themed scented candles — curated fragrances	Smoky jazz club, midnight rain, aged leather	\$20 - \$35
Blankets & Throws	Premium character art throws — soft fleece or woven	Full ensemble scenes and character art	\$40 - \$60

9. Digital Products

Digital Products provide fans with instant-access content that extends their connection to the Fantasy Fair Syndicate universe beyond physical merchandise.

Product	Description	Format	Price Range
Digital Art Downloads	High-resolution character wallpapers, desktop backgrounds, and mobile screens	PNG / JPG — multiple resolutions	\$2.99 - \$4.99
Music Bundles	Exclusive digital music packages — unreleased tracks, alternate mixes, live recordings	MP3 / FLAC	\$9.99 - \$19.99
Behind-the-Scenes Content	Production art, character development sketches, concept art, creator commentary	PDF / Image Package	\$4.99 - \$14.99

10. Membership & Subscriptions

The Membership & Subscriptions program is a planned initiative to build a recurring-revenue community around the Fantasy Fair Syndicate universe. Three tiers are designed to serve different levels of fan engagement and investment.

Tier	Benefits	Monthly Price
Fan Club	Exclusive content (articles, images, videos) Early access to new releases Member-only merchandise drops Community forum access	\$5.99/month
Collector	All Fan Club benefits Limited edition items (quarterly) Signed art prints Advance character reveals and lore drops	\$14.99/month
VIP	All Collector benefits Direct creative input opportunities Virtual events with the creative team Premium exclusive merchandise Priority access to all limited editions	\$29.99/month

Development Status

The Membership & Subscriptions program is currently in the planning phase. Tier structure, pricing, and benefits are subject to refinement based on market research and community feedback prior to launch.

11. Product Development Pipeline

The following table outlines the product development roadmap, organized by category with estimated launch timelines. All timelines are projections and subject to adjustment based on production capacity and strategic priorities.

Category	Product	Status	Est. Timeline
Music	Singles — ongoing release cadence	Active	Ongoing
Music	EPs — thematic collections	Active	Ongoing
Music	Full-length album	In Development	Q3-Q4 2026
Music	Vinyl / CD physical releases	Planned	TBD
Animated Content	Character monologues	Active	Ongoing
Animated Content	Animated episodes — Season 1	In Development	Q3 2026
Publishing	Volume 1: <i>Threads</i>	Archived	Complete
Publishing	Volumes 2-4 (canon quadrilogy)	In Development	2026-2027
Publishing	Volumes 5-10	Planned	2027-2029
Publishing	Audiobook editions	Planned	TBD
Apparel	T-shirt and hoodie launch collection	In Development	Q2-Q3 2026
Apparel	Headwear line	Planned	Q4 2026
Accessories	Phone cases, stickers, patches	Planned	Q3-Q4 2026
Accessories	Jewelry line	Planned	2027
Art & Collectibles	Art prints and posters	In Development	Q2 2026
Art & Collectibles	Figurines / statues	Planned	2027-2028
Home & Lifestyle	Mugs, drinkware, candles	Planned	Q4 2026

Category	Product	Status	Est. Timeline
Digital Products	Wallpapers, behind-the-scenes packs	In Development	Q2-Q3 2026
Membership	Fan Club / Collector / VIP tiers	Planned	Q1 2027

11.1 Quarterly Roadmap Summary

Quarter	Key Product Introductions
Q2 2026	Art prints & posters launch; digital wallpapers; continued music singles and EP releases
Q3 2026	Apparel launch collection (tees, hoodies); animated episode premiere; phone cases & stickers; behind-the-scenes digital packs
Q4 2026	Headwear line; home & lifestyle products (mugs, candles); full-length album release; expanded accessory line
Q1 2027	Membership program launch; jewelry line; novel Volumes 2-3 publication targets
Q2-Q4 2027	Figurine / statue line; expanded publishing (Volumes 4+); audiobook editions; vinyl / CD physical music releases

12. Ordering & Distribution

Dice Noir Media LLC utilizes a multi-channel distribution strategy to reach consumers, retail partners, and licensing partners across all product categories.

12.1 Distribution Channels

Channel	Products Served	Notes
Direct-to-Consumer (E-Commerce)	All merchandise, art, digital products, memberships	Company website — primary sales channel for physical and digital goods
DistroKid / Streaming Platforms	All music releases	Spotify, Apple Music, Amazon Music, YouTube Music, Tidal, Deezer, and more
Amazon / Digital Bookstores	Publishing (novels)	Kindle, Apple Books, Google Play, print-on-demand fulfillment
YouTube / Facebook	Animated content	Free-to-watch with monetization via ads and sponsorships

12.2 Wholesale & Partner Inquiries

Retail partners, licensing partners, and wholesale buyers are invited to contact Dice Noir Media LLC directly for volume pricing, co-branding opportunities, and distribution agreements.

Contact Information

Dice Noir Media LLC

Burlington, NC

For wholesale, licensing, and partnership inquiries, please reach out via the company's official website or business email.