

March 4, 2020

ArchSlate.com Privacy Policy

Archslate.com (“Website”) is a website of The ArchSlate Company, LLC (“ArchSlate” or “we”), a Delaware limited liability company. The privacy of all users, including individuals and companies (“Users” or “you”), is important to ArchSlate. Accordingly, we have adopted the following privacy policy (“Policy”).

This Policy tells you, among other things, what information we gather from you, how we may use or disclose that information, the purposes for which we use such information and our efforts to protect it. Please read this Policy carefully, and feel free to contact us at vm@archslate.com if you have any questions regarding its contents.

By using any of ArchSlate’s services, including this Website, you accept the terms of this Policy. When using the Website, you consent to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy. By supplying information to us, you authorize ArchSlate to use your information in the United States, Canada and any other country where ArchSlate operates. This Policy applies regardless of what computer or device you use to access the Website.

On occasion, it will be necessary for ArchSlate to make changes to this Policy. Your continued use of the Website will mean that you accept those changes. Please note that our Website is also governed under ArchSlate’s Terms of Service.

Types of Information Collected

In connection with your use of this Website, we ask for and may collect a variety of information from and about you in different ways. For example, when you create an account on our site, we will ask for and store certain information, including, but not limited to:

- Name (individual and/or company),
- Address,
- Phone number,
- Email address,
- Title,
- Education,
- Work experience,
- Credentials,
- File uploads, and
- Any other identifying data we may deem appropriate.

ArchSlate does not currently support paid-only features, but we will in the future. Please be advised that when such paid-only features become available to company Users, ArchSlate will also need to know delivery and billing address, credit card number and credit card expiration date. We will not store such payment data on our servers.

Use of Information

Personal Information. ArchSlate uses your personal information to identify you as a User and accountholder of the Website and to create and deliver our platform for all Users. We may also use the information you provide to:

- Send you newsletters, surveys or other communications containing ArchSlate's products or services, unless you opt-out;
- Further internal business purposes, such as generating statistics and developing marketing plans;
- Contact you directly regarding services or products that we believe may be of interest to you;
- Associate your personally identifying information with information we collect about your preferences and activities at the site, such as the particular pages you request at the site and purchases or other transactions you effect through the site; and
- Vary the content you receive in future visits to the site based on your preferences and activities.

Your information, and other information we derive from your information, allows us to continue to grow and provide you with quality fellow Users through more accurate marketing and advertising of our Web site.

Communications. All communications between Users are private. Neither ArchSlate nor Users other than those in the communication are able to access the messages shared between Users.

Session. ArchSlate may use your session activity to identify your account. Using session activity allows us to see how you navigate from one page to another and which Content you choose to access. We track session data in order to ensure that you have access to the Content you wish to access and to improve the Website's navigation and ease-of-use.

Cookies. ArchSlate may use cookies and similar tracking technologies to track the activity on the Website and hold certain information. Cookies are files with a small amount of data sent from a website and stored on your device. They may also include an anonymous unique identifier. ArchSlate may also use tracking technologies, such as beacons, tags, and scripts, to collect and track information and to improve and analyze our Service. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of ArchSlate.

Information collected automatically. ArchSlate may also collect information that your browser sends whenever you visit the Website. This may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data. When you access the Website by or through a mobile device, this information may also include the mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of

mobile Internet browser you use, unique device identifiers and other diagnostic data. The information we collect automatically is statistical data and may or may not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties.

Your personal information may be used to improve our Website by, for example, eliminating the need for you to repeatedly enter the same information, or improving the algorithms ArchSlate may employ. We may also use information about you to:

- Track and analyze trends and usage in connection with the Website;
- Protect our rights or property
- Compare information for accuracy;
- Verify your identity;
- Investigate and prevent fraud or other illegal activities; and
- Engage in any other activity disclosed to you in connection with the Website.

Your Rights

For personal information that we have about you, you may:

- a. **Delete information.** You can ask us to erase or delete some or all of your personal information, and you understand that this means we might not be able to provide you some or all of the features available on the Website.
- b. **Change or correct information.** You can edit some of your personal information through your User account. Where functionality exists on the Website to edit your personal information directly, you should first attempt to make your desired changes there. If you are unable to amend or update your information directly, you can submit a request for ArchSlate to review and correct your personal information. ArchSlate may take steps to verify your identity before providing you access to your personal information.
- c. **Object to, or limit or restrict, use of information.** You can ask us to stop using all or some of your personal information (e.g., if we have no legal right to keep using it) or to limit our use of it (e.g., if your personal data is inaccurate or unlawfully held).
- d. **Right to access your information.** You can ask us to provide you with a copy of your personal data.

If you have any of the above requests, please contact us at info@archslate.com. We will respond in a reasonable time. We may decline to process requests that are frivolous or vexatious, jeopardize the privacy of others, extremely impractical, or for which access is not otherwise required by applicable law. We may also decline aspects of deletion or access requests if we believe doing so would undermine our legitimate use of data for anti-fraud and security purposes.

Disclosure of Information

Legal and Regulatory Compliance. At times, we may need to disclose information to fulfill certain legal and regulatory requirements, or if we have a good faith belief that such action is

necessary to comply with a current judicial proceeding or a court order or legal process served on us, or to assert or defend our legal rights, or to protect us or others from harm to persons or property.

Marketing and Machine Learning Improvement. We may disclose collective profiles of our User groups and their activities and preferences in describing our site and services to prospective partners, marketers, and other third parties, and for other lawful purposes. We may share your non-identifiable information to third parties for certain purposes, including, but not limited to, improving marketing or machine learning.

Mergers. We may transfer user information in connection with a business transition that takes place, such as a merger of ArchSlate with and into another entity, the acquisition of ArchSlate by another entity, or a sale of a portion of ArchSlate's assets to another entity.

Views and Opinions. Our site allows Users to express their views and opinions, in accordance with the standard of conduct contained in our Terms of Service, by posting information on account profiles, exchanging communications, and uploading files. Users who submit information to areas of the Website accessible by other Users, such as profile pages, do so with the understanding that the information will be made available to other Users.

Security

ArchSlate is committed to protecting the information we receive from you. However, as you may already realize, no data transmissions over the internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you understand that any information that you transfer to us is done at your own risk. Nevertheless, we take reasonable security measures to protect your information against unauthorized access to or unauthorized alteration, disclosure or destruction of data. We strongly believe that the measures we have implemented reduce the likelihood of security problems to a level appropriate to the type of data involved.

Use of the Website requires devices running browsers that supports secure HTTP (HTTPS) and Secure Socket Layer ("SSL") protocol, such as the latest versions of Apple Safari, Google Chrome, Mozilla Firefox or Windows Internet Explorer. These browsers will automatically activate the technology when you log on to our site. For all other portions of our site, we take precautions to protect our users' information, including physical, technical, and administrative measures intended to prevent unauthorized access to or use of personally identifiable user information.

Please remember that you play a valuable part in security as well. Your password that you select to access certain portions of our site should never be shared with anyone and should be changed frequently. After you have finished using our site, you should log off and exit your browser so no unauthorized persons can use our site with your name and account information. Remember that any information you voluntarily disclose on-line in any news or message postings, discussion groups or chat rooms may be collected and used by others without your permission. Furthermore, if you provide any information to parties who operate Web sites that are linked to

or from our site, different rules may apply to their collection, use or disclosure of your personal information. We encourage you to review these sites' policies before revealing any sensitive or personal information.

Regardless of the precautions taken by you or by us, "perfect security" does not exist on the Internet. We cannot ensure or warrant the security of any information you transmit to us, and you transmit such information at your own risk.

Special Policy on Information Regarding Persons Under 16 Years of Age.

ArchSlate's Website is not for use by anyone under the age of 16. To use the Website, you agree that you are the minimum age of 16 years old or older, except where law requires that a user must be older for ArchSlate to lawfully provide services to you without parental consent (including the use of your personal data).

Changes to Privacy Policy.

It may be necessary from time to time for us to modify this Policy to reflect changes in the way we collect and use information or changes in privacy-related laws, regulations, and industry standards. Accordingly, we reserve the right to change this Policy at any time. If we decide to revise our Policy, we will post our changes to this Policy, and to any other place on our site that we deem appropriate so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we may disclose it. We may also e-mail our users of any changes that we make to this Policy.

This Policy was posted on March 4, 2020. Data will be handled in accordance with the Policy in effect at the time the data is collected.