



2026 MEDIA KIT

AI WORLD NEWS WEEKLY

**INFORM.
EXPLAIN.
CONNECT.**

Advertising, sponsorships, sponsored content,
and strategic brand partnerships.

www.aiworldnewsweekly.com

Prepared August 2026

PUBLICATION OVERVIEW

AI news made useful.

AI World News Weekly helps readers keep pace with a fast-moving technology landscape through timely reporting, practical guidance, and tool-focused analysis.

50K+ READERS Current public site claim	Weekly PUBLISHING Fresh updates and features	3 CORE PILLARS News • Reviews • How-Tos
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OUR MISSION

Make artificial intelligence understandable, practical, and relevant - from major model releases and AI safety developments to product reviews and hands-on tutorials.

TIMELY Weekly publishing keeps coverage aligned with current AI releases, business moves, safety issues, and emerging trends.	PRACTICAL Step-by-step how-to content helps readers move from headlines to real-world implementation.
COMPARATIVE Reviews and comparisons help readers evaluate AI platforms, models, and enterprise tools.	ACCESSIBLE Content is designed for builders, decision-makers, entrepreneurs, and curious professionals - not only researchers.

Source note: 50K+ readers, weekly updates, expert analysis, and the News/Reviews/How-Tos structure reflect the current public website as of August 2026.

AUDIENCE

Reach people actively exploring AI.

The editorial mix attracts readers who want to understand what changed, what it means, and what to do next.

CORE AUDIENCE SEGMENTS

AI & TECH PROFESSIONALS Developers, technical practitioners, data and AI teams looking for product updates, implementation ideas, and safety guidance.	FOUNDERS & ENTREPRENEURS Startup builders and digital business owners tracking new tools, automation opportunities, model launches, and market shifts.
BUSINESS & IT LEADERS Decision-makers evaluating AI platforms, enterprise use cases, governance, monitoring, and operational impact.	CREATORS & EARLY ADOPTERS Power users seeking practical tutorials, reviews, workflow improvements, and new ways to apply generative AI.
STUDENTS & CAREER BUILDERS Learners using explainers and how-to content to build skills and stay current with a rapidly evolving field.	AI TOOL BUYERS Readers comparing assistants, monitoring platforms, developer tools, and productivity products before trying or purchasing.

WHY THIS AUDIENCE MATTERS TO ADVERTISERS

- High contextual relevance for AI software, SaaS, cloud, data, cybersecurity, developer tools, education, and B2B technology.
- Readers arrive with information intent and often product-evaluation intent - useful for awareness, lead generation, trials, and launches.
- How-to and review content can remain discoverable beyond the initial publication window, extending sponsor exposure.

Demographic percentages, geography, job-title breakdowns, open rates, CTR, and verified monthly traffic should be added from GA4 and the newsletter platform before sending a final audited version to large advertisers.

EDITORIAL ENVIRONMENT

Place your brand beside useful AI coverage.

AI World News Weekly's content architecture creates multiple sponsor-safe contexts for discovery, education, and product consideration.

NEWS	REVIEWS	HOW-TOS
Major AI announcements, model launches, industry developments, enterprise adoption, policy, safety, and emerging risks.	Hands-on evaluations and comparisons of AI assistants, monitoring tools, enterprise platforms, and new technology.	Actionable, step-by-step guides that help readers build, configure, test, monitor, and use AI tools.

HIGH-VALUE COVERAGE THEMES

AI MODELS & ASSISTANTS

New models, capabilities, reasoning, multimodal systems, and model comparisons.

AI SAFETY & GOVERNANCE

Guardrails, monitoring, rogue-agent risks, standards, alignment, and responsible deployment.

ENTERPRISE AI

Production systems, workflows, automation, cloud, infrastructure, data, and security.

AI TOOLS & PRODUCTIVITY

Software that helps individuals and organizations create, automate, analyze, and work faster.

DEVELOPER ECOSYSTEM

APIs, coding agents, application development, observability, testing, and integration.

BUSINESS & MARKET MOVES

Funding, partnerships, competitive shifts, acquisitions, and commercialization.

EDUCATION & SKILLS

Practical upskilling, explainers, beginner guidance, and career-oriented tutorials.

FUTURE TECH

Robotics, autonomous systems, agentic AI, multimodal computing, and adjacent emerging technology.

PARTNERSHIP OPPORTUNITIES

Flexible placements for launches, leads, and visibility.

Packages can be sold individually or combined into launch and monthly partnership bundles.

NEWSLETTER SPONSORSHIP Own a premium placement in the weekly email with logo, short message, call to action, and tracked destination link. AWARENESS • TRAFFIC • LEADS	HOMEPAGE DISPLAY Leaderboard, in-content, or featured sponsor placement on the site for a defined campaign window. REACH • BRAND RECALL
SPONSORED ARTICLE Clearly labeled brand-supported article developed around an educational, use-case, or thought-leadership angle. EDUCATION • SEO • LEADS	PRODUCT / TOOL SHOWCASE Sponsored showcase that explains the product, audience fit, differentiators, use cases, and a direct CTA. TRIALS • CONSIDERATION
CATEGORY SPONSOR Exclusive or semi-exclusive sponsorship around a recurring topic such as AI Safety, Enterprise AI, or How-Tos. CATEGORY OWNERSHIP	LAUNCH PARTNER BUNDLE Coordinated homepage, newsletter, and sponsored-content exposure for model, product, feature, or company launches. LAUNCH AMPLIFICATION

CUSTOM CAMPAIGNS

Available for webinar promotion, research reports, lead magnets, AI events, developer programs, hiring campaigns, affiliate partnerships, and multi-week product launches. Custom creative and exclusivity can be quoted separately.

SUGGESTED RATE CARD

Introductory pricing for 2026 campaigns.

These are recommended starting rates for a publication presenting a 50K+ reader audience. Adjust after verifying traffic, newsletter delivery, open rate, CTR, and sponsor demand.

PLACEMENT	TERM	STARTING RATE
Newsletter - Primary Sponsor	1 issue	\$1,500
Newsletter - Secondary Sponsor	1 issue	\$750
Homepage Leaderboard	7 days	\$1,000
In-Article / Native Display	7 days	\$650
Sponsored Article	1 article	\$1,800
Product / Tool Showcase	1 feature	\$1,500
Category Sponsorship	4 weeks	\$3,500
Launch Partner Bundle	Homepage + newsletter + sponsored feature	\$4,500

BUNDLE INCENTIVES

- 4-week commitment: recommended 10% package discount.
- 8+ week commitment: recommended 15% package discount.
- Category exclusivity, custom creative, video, lead capture, or rush production: custom quote.
- Agency and annual-partner pricing can be negotiated separately.

Important: rate card is a recommended commercial starting point, not a claim of historical selling price. Replace with finalized rates once campaign inventory and verified audience analytics are established.

SPECS & STANDARDS

Make campaigns easy to launch and easy to trust.

Clear creative requirements and disclosure standards protect both the advertiser and the publication.

HOMEPAGE LEADERBOARD	Recommended: 1200 x 300 px • JPG/PNG/WebP • under 500 KB • 1 destination URL.
IN-CONTENT DISPLAY	Recommended: 1200 x 628 px or 1080 x 1080 px • JPG/PNG/WebP • under 500 KB.
NEWSLETTER SPONSOR	Logo + 30-60 word message + CTA + destination URL • optional tracking parameters.
SPONSORED ARTICLE	Suggested 800-1,500 words • brand assets • factual source material • one primary CTA.
TOOL SHOWCASE	Product name, URL, logo, 3-5 key benefits, target user, screenshots, offer/promo, CTA.
TRACKING	UTM-tagged links recommended. Advertiser may provide tracking URL subject to security review.

SPONSORSHIP & EDITORIAL PRINCIPLES

- Paid content should be clearly labeled Sponsored, Partner Content, or another unambiguous disclosure.
- Sponsorship does not guarantee positive editorial coverage or favorable review outcomes.
- Claims should be supportable; misleading, unsafe, deceptive, or non-compliant advertising may be declined.
- AI-generated creative should be reviewed for accuracy, rights, disclosure obligations, and brand safety before publication.
- Final placement, copy edits, and publication timing remain subject to editorial and technical review.

PARTNER WITH AI WORLD NEWS WEEKLY

Put your brand in front of readers following what is next in AI.

Use the media kit as a starting point, then tailor each proposal around the advertiser's objective, audience, timing, and budget.

ADVERTISING • SPONSORSHIPS • PARTNERSHIPS

AI World News Weekly

Publisher & Partnerships: Corey J. Miller

www.aiworldnewsweekly.com

RECOMMENDED NEXT STEPS

- Connect GA4 and newsletter analytics to verify monthly users, pageviews, subscriber count, geography, devices, open rate, and click-through rate.
- Create a dedicated Advertising / Media Kit page with an inquiry form and downloadable PDF.
- Set up a partnerships email address such as advertising@yourdomain or partners@yourdomain before outreach.
- Create 2-3 sample sponsor placements on the site so prospects can immediately visualize inventory.
- Develop a one-page sales sheet derived from this kit for cold outreach and agency introductions.

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