

AT A GLANCE

Partners since 2021

served by Krise: 16

• Drivers on the road:

transported each day:

Fleet size: 1000±

School districts

Students

125.000+

900+\_

# AMERICAN STUDENT TRANSPORTATION PARTNERS

# ASTP CASE STUDY Krise Transportation

## CHALLENGES FACING KRISE:

- Needed capital to keep up with the growth and demand
- Founder Tim Krise wanted to:
  - Preserve his business legacy
  - Protect his employees his "second family"
  - Continue serving local communities
- Needed operational support

### STEPS TAKEN BY ASTP:

- Supplied capital to support infrastructure improvements
- Created a flexible partnership that:
  - Kept the Krise brand and longtime reputation front-andcenter
  - Preserved employee relationships (with better benefits)
  - Continued Krise's deep community partnerships
  - Offered important operational support (admin, recruiting, technology)
- Offered Tim Krise as much or little, control as he wanted

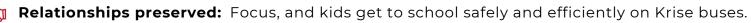
#### RESULTS:



Management &

supervisors: 96

Time Saved: Krise was able to focused on the drivers, buses, and community



Efficiency improved: Investments in the people, technology, and processes

Growth: Krise Transportation has grown from 300 buses to over 1,000

#### WHY CHOOSE ASTP:

- ASTP works closely with its partners to:
  - Enhance capabilities in Technology, Driver Recruitment and various other functions
  - Supply capital need for growth and maintenance
  - Introduce innovative tools and process
- ASTP builds partnership based on trust.
- ASTP offers flexible partnership structure.
- ASTP brings back-office infrastructure including brand promotion and recruiting support.
- With ASTP's support, you can optimize your businesses and provide the highest level of service to the school districts and communities

To learn more about building your partnership with ASTP, contact us:

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