



AMERICAN STUDENT
TRANSPORTATION
PARTNERS

ASTP CASE STUDY Krise Transportation

AT A GLANCE

- Partners since 2021
- Fleet size: **1000+**
- School districts served by Krise: **16**
- Students transported each day: **125,000+**
- Drivers on the road: **900+**
- Management & supervisors: **96**

CHALLENGES FACING KRISE:

- Needed capital to keep up with the growth and demand
- Founder Tim Krise wanted to:
 - Preserve his business legacy
 - Protect his employees – his “second family”
 - Continue serving local communities
- Needed operational support

STEPS TAKEN BY ASTP:

- Supplied capital to support infrastructure improvements
- Created a flexible partnership that:
 - Kept the Krise brand and longtime reputation front-and-center
 - Preserved employee relationships (with better benefits)
 - Continued Krise’s deep community partnerships
 - Offered important operational support (admin, recruiting, technology)
- Offered Tim Krise as much or little, control as he wanted

RESULTS:



Time Saved: Krise was able to focus on the drivers, buses, and community



Relationships preserved: Focus, and kids get to school safely and efficiently on Krise buses.



Efficiency improved: Investments in the people, technology, and processes



Growth: Krise Transportation has grown from 300 buses to over 1,000

WHY CHOOSE ASTP:

- ASTP works closely with its partners to:
 - Enhance capabilities in Technology, Driver Recruitment and various other functions
 - Supply capital need for growth and maintenance
 - Introduce innovative tools and process
- ASTP builds partnership based on trust.
- ASTP offers flexible partnership structure.
- ASTP brings back-office infrastructure including brand promotion and recruiting support.
- With ASTP’s support, you can optimize your businesses and provide the highest level of service to the school districts and communities



To learn more about building your partnership with ASTP, contact us:

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