

CODE OF ETHICS*

- Exhibit professional and ethical behavior.
- Communicate completely with customers regarding prices, what the service/product includes and what is in the contract.
- If a dispute arises, settle it professionally and promptly.
- Return phone calls to current as well as potential customers.
- Treat other wedding professionals with respect.
- Assist in the advancement of the wedding industry by helping to educate the public and potential wedding professionals.
- Observe all laws and obtain any license(s) required by law for any businesses as well as your type of business.
- Honor all agreements made with customers, suppliers and services provided to you.

*Recognized by the Princeton School of Business



AFWPI

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SERVICE • EDUCATION
PROMOTION • UNITY



EDUCATION & INFORMATION

- AFWPI produces and promotes educational events and conferences.
- The Northern California Regional Conference offers a full day of seminars, hands-on workshops, networking and keynotes.
- Our online calendar helps you find the closest events that are most relevant to you.
- Our monthly e-newsletter keeps you in the know about marketing and growing your business.
- Destination Wedding educational trips connect members from around the world..

“*The AFWPI did it again with yet another awesome conference. -Joe Tortorello, Wedding Zone*”

SERVICE

- We find what you're looking for: bridal shows, staff, and experts are just a few of the requests we recently helped with.
- Discounts on credit card acceptance.
- Low cost business liability insurance.
- Job board where you can post your resumé OR search for employees.
- Discounts on bridal shows and wedding publications.
- Free subscriptions to industry publications.
- Discounts on conferences, webinars and online training programs.
- Resources to find wholesalers and other suppliers for you.

JOIN TODAY!

[CLICK HERE](#) to join online!
Or, go to afwpi.com and click on "JOIN NOW" in the upper menu bar.

UNITY

We bring the wedding community together locally and worldwide, through networking groups, social media and international trips. Ask about local groups forming in your area.

PROMOTION

- Your listing on our website includes your description, contact information and a link to your website.
- You get to answer questions from the media, giving you more exposure and setting you up as an authority.
- We organize "Photo Shoot-Outs" where you can feature your product or service.
- Your membership certificate shows that you have agreed to our Code of Ethics.
- Use of the logo in your marketing shows your credibility.