

Erin McInnis is a communications professional turned screenwriter of Hallmark-esque movies with a modern sensibility.

Writing Interests

- As a woman in her mid-40s, Erin's goal is to write the kind of stories that she wants to watch and the type of leading ladies and relationships – romantic, familial and platonic – that she wants to see more of in romantic TV movies, holiday-focused or otherwise.
- Erin's personal interests include sports, musical theatre and travel, and she tries to incorporate them into her writing whenever possible.
- Erin enjoys writing new takes on the classic romance tropes, and lives for a good pun.

Geography

- Erin grew up on a farm, before moving to the big city to follow her career aspirations. (Yes, she appreciates the irony there.)
- Originally from Dawson Creek, British Columbia. No, she does not know Pacey. (She wishes.)
- Erin currently lives in downtown Vancouver, British Columbia, with her husband of 17 years.

Screenwriting Origin Story

- Erin's journey to becoming a screenwriter began during the early years of COVID.
- During COVID winters, Erin and her friends would often watch holiday movies 'separately but together,' and text and/or live-tweet (back when Twitter was still a thing) during the movies.
- During Christmas 2024, one friend picked a holiday TV movie that was *sooooo* bad that Erin messaged the group: "I could write a better movie than this."
- The next day, Erin started writing her first script.

Educational Background and Work History

- Erin has a bachelor's degree from Simon Fraser University in communications with a minor in English literature. She was the first (and still only) person in her family to attend university.
- As a communications professional with 20+ years of experience, Erin's career has been evenly divided between roles in government and the public sector, and roles in sport communications and sporting event management.
- Erin began her career working for the NHL's Vancouver Canucks, and later for the Vancouver 2010 Olympic and Paralympic Winter Games. She also worked for the Sochi 2014 Olympic Winter Games and the Toronto 2015 Pan American Games, as well as for several smaller World Cups and World Championships for sports including bobsled, cross-country skiing, soccer/football, hockey, and triathlon.
- As a corporate communications contractor, Erin has also worked for organizations such as the City of Vancouver, the Port of Vancouver, Translink, the University of British Columbia, and the BC Liquor Distribution Branch.

Random Achievements

- Erin's holiday romance script *All the Jingle Ladies* recently placed as a semi-finalist in the Stage 32 + Evoke Entertainment Romantic Comedy Screenwriting Contest, and is currently under a shopping agreement with a Canadian production studio.
- Her destination holiday romance script *Christmas in Croatia* recently placed as a quarter-finalist in the ISA Emerging Screenwriters Family & Holiday Screenplay Competition.