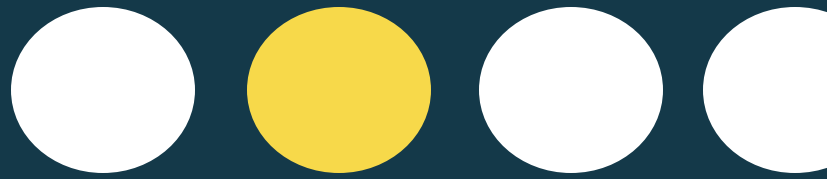


# Developing Your Presentation and Public Speaking Skills pt4

Activate your true potential today!



Freedom Learning - for everyone for life!



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# Key Points Summary

## Making a Great Start

- First Impressions Matter:
  - The first 30-60 seconds are crucial to capture your audience's interest.
  - Address the audience's key questions:
    - Who are you?
    - Is this relevant to me?
    - Will this be worth my time?
- Use Stories to Begin:
  - Start with a "grabber" to immediately catch attention.  
Example: "Recent research shows that 7/10 office workers will work remotely within five years."
  - Build a story around your topic:
    - Introduce characters and their challenges.
    - Highlight startling statistics or details to keep it engaging.

## Using Humour Effectively

- Relax and Connect:
  - Humor helps create a friendly, fun environment.
  - Use relatable anecdotes, not forced jokes.
  - Example: "I was worried about this presentation, but worrying works—90% of what I worry about never happens!"
- Show Humility:  
Sharing personal flaws or stories makes you more relatable and likable.

## Clarity and Simplicity

- Simplify Your Message:
  - Aim for 2-3 clear points.
  - Share your content with someone unfamiliar to test its clarity.
- Use Visuals:
  - "A picture tells 1,000 words."
  - Keep visuals simple and impactful to support your key points.

# Exercises

## Exercise 1: Craft Your Grabber

- Choose a topic for your presentation.
- Write a "grabber" statement to open your talk:

Example: "Did you know that by 2030, 50% of jobs will require skills that don't exist today?"

- Test it on a friend or colleague and adjust based on their feedback.

## Exercise 2: Build a Story

- Create a short story to support your presentation:
  - Character: Who is the main person in your story?

- Challenge: What problem are they facing?

- Solution: How does your presentation address their problem?

### Exercise 3: Add Humor

- Write a humorous anecdote or relatable moment to include in your presentation:

Example: "I once tried to use a high-tech laser pointer... only to realize it was upside down the whole time!"

- Practice delivering it naturally.

### Exercise 4: Test Your Message

- Write down the key points of your presentation.

**Key Point 1**

**Key point 2**

**Key point 3**

**Key point 4**

- Share them with someone unfamiliar with the topic.
- Ask for feedback on what they understood and refine your message accordingly.

**Feedback**

# Activities for Consolidation

## Activity 1: Practice Your Opening

- Record yourself delivering the first 60 seconds of your presentation.
- Focus on:
  - Engaging grabber.
  - Confident delivery.
- Review the recording and identify areas for improvement.

## Improvement Areas

## Activity 2: Storytelling in Action

- Share your crafted story with a small group.
- Observe their reactions:
  - Were they engaged?
  - Did they connect with the character and challenge?
- Revise your story based on their feedback.

## Revisions

## Activity 3: Clarity Check

- Create a visual aid for your presentation.
- Share it with someone unfamiliar with the topic.
- Ask if the visual makes the message clearer and adjust if needed.

## Feedback on visual aid

# Additional Notes and Reflections

Use this section to jot down any additional tips, reflections, or personal experiences that resonate with you during your learning journey.

## My Notes and Reflections

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## Summary

Audience engagement is key to a successful presentation. Use stories, humour, and clarity to connect with your listeners and make your message memorable. Practice, refine, and grow with every presentation opportunity!

**Good luck on your journey to mastering public speaking!**

“Engaging your audience is not just about speaking; it’s about creating a connection that inspires and resonates.”