

[Email subject] ACTION REQUIRED: Unlock Your UNSTOPPABLE Personal Advantage

Client → Conference Attendees

Hi [NAME],

What you believe about your EPIC goals gives you some advantages. Once you understand these, you are more likely to see problems differently, understand yourself better, and perform at higher levels, more sustainably.

In fact, you'll probably start winning championships, like Jason's clients do.

Use you these Advantages, and you can increase your performance by up to 25%.

As part of the [Name of Conference], you have a free opportunity to find out your Advantages, with Jason Borowicz's UNSTOPPABLE ME system, using the AQR Mental Toughness Profile.

This is NOT a personality test...

Mental Toughness is made of 8 learnable and growable traits which you can point at a goal you have.

No one is born with them, and they are not part of your DNA.

START HERE NOW (it takes less than 5 minutes):

1. Go to: UnstoppableMe.Us; this will re-direct to the quiz portal.
2. Enter your information and take the 10-question quiz.

In his keynote speech at the [Name of Conference], Jason Borowicz will teach you how to be at your best when it matters most, using your unique UNSTOPPABLE ME profile.

This is your opportunity to find out *how YOU are UNSTOPPABLE.*

[SIGN-OFF GOES HERE]