

VITAL SIGNS: A VALUE ACCELERATION CHALLENGE

WHAT IS IT?

Vital Signs is an action learning program from Dunnington Consulting to help owners broaden and accelerate value building. Make larger gains, faster, in sharply-defined initiatives.

WHY IS IT NEEDED?

Business owners are routinely challenged to work **on** their business as well as work **in** their business. Building value for the long term is important but rarely has the press of today's priorities. Vital Signs supplies tools, structure and support for owners to tackle both – better – and achieve tangible in a fast cycle, results-focused, systematic way.

WHAT ARE ITS BENEFITS?

- Understand current value, sources and drains, potentials in tangible ways
- Turn aspirations into daily achievements aimed at 10% + value gains
- Find out what it takes to make tangible gains in 4 months, not years
- Engage, support and learn with other CEOs tackling value building challenges
- Implement and begin to refine a systematic, repeatable process for value building

WHO IS IT FOR? (looking to grow, or preparing to sell, or want to run a better business)

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| <input checked="" type="checkbox"/> Owners exiting in 1-5 years | <input checked="" type="checkbox"/> Visionaries Running Traction / EOS® | <input checked="" type="checkbox"/> Owners interested in ESOPs |
| <input checked="" type="checkbox"/> Privately held companies | <input checked="" type="checkbox"/> Families looking to transition | <input checked="" type="checkbox"/> Partnerships that need an exit plan |
| <input checked="" type="checkbox"/> CEOs | <input checked="" type="checkbox"/> CFOs | <input checked="" type="checkbox"/> Owners Interested in Private Equity |

WHAT'S INVOLVED?

- *Initial online, accurate, actionable valuation in minutes, not months
- * Implement key initiatives with tools and education in a systematic, 4-month framework
- * Individual coaching, online resources, plus monthly online peer group learning exchange

WHAT IT COSTS – HOW TO SIGN UP / LEARN MORE

- \$5200 - \$2000 at sign up and \$800 per month for 4 months. Tiered pricing available.
- Contact Bill Dunnington at 802 863-4694 or email bill.dunnington@gmail.com Check out a video at <https://www.buildcompanyvalue.com/resources>