

Alexis Denise Floral Design Privacy Policy

Last modified: July 8, 2019

Alexis Denise Floral Design LLC ("Company", "We", or "Us") respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes the types of information we may collect or that you may provide when you visit the website www.alexisdeniseflorals.com (our "Site") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to all users of our Site and its features or other services anywhere in the world. By using this Site, you acknowledge that we will use your information in the United States and any other country in which we operate. Please be advised that the privacy laws vary from country to country. Therefore, we only engage in the practices described in this policy if such practices are permitted under the laws of your country or region.

This policy applies only to information we collect on our Site, in email, text, and other electronic communications sent through or in connection with our Site. This policy does not apply to information that we collect offline or on any other company websites, including websites you may access through this Site, or information that you provide to or is collected by any third party.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not use our Site. This policy may change from time to time. Your continued use of this Site after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Children Under the Age of 18

The Site is not intended for individuals under 18 years of age, and we do not knowingly collect personal information from individuals under 18. If we learn we have collected or received personal information from an individual under 18, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at info@alexisdeniseflorals.com

Information We Collect and How We Collect It

We collect information from and about users of our Site directly from you when you provide it to us, and automatically when you use the Site. Such information includes:

- Your name, postal address, telephone number and a valid email address ("personal information");
- Details of transactions you carry out through the Site and of the fulfillment of your orders. You may be required to provide financial information, such as billing, bank account or credit card information, before placing an order through the Site.
- Information that is obtained by you filling in forms on the Site. This includes information provided at the time you inquire about our services. We may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem

with the Site.

- Records and copies of your correspondence (including email addresses and phone numbers), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.

Accessing and Correcting Your Personal Information

We provide our users with full control of their personal information that is on the Site. If you would like to manage, change, limit, or delete your personal information, you can do so by emailing us. Upon request, we will provide you with information about whether we hold any of your personal information. In certain cases where we process your information, you may also have a right to restrict or limit the ways in which we use your personal information. In certain circumstances, you also have the right to request the deletion of your personal information, and to obtain a copy of your personal information in an easily accessible format.

International Privacy Laws and Your Rights Under The GDPR

The United States does not have as comprehensive data laws as the European Union, however the collection, storage, and use of your personal data will at all times be governed by this privacy policy. Members of the European Union have the right to access your personal data that has been collected for free, the right to be informed as to how we intend to or have use your personal information, the right to ask how we use your personal information, the right to ask us to remove your personal data, the right to ratify your personal data if it is incorrect in our system, the right to erase your personal data from our system or that third-party system, the right to object to the use of your personal information, the right to protect yourself from automated decision making by non-human intervention, the right to request a digital copy of your personal data to use the data however you'd like, and the right to protection from data breaches. All complaints must be sent to info@alexisdeniseflorals.com.

Automatic Information Collection

When you use the Site, we may use our technology to automatically collect:

- Certain details of your access to and use of the Site, including traffic data, location data, logs, communication data and the resources that you access and use on or through the Site.
- Your mobile device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information, and the device's telephone number.
- Metadata and other information associated with other files stored on your device. This may include, for example, photographs, audio and video clips, personal contacts, and address book information.
- Real-time information about the location of your device. We may use and store information about your location to provide features and to improve and customize the Site.

If you do not want us to collect this information do not access Site.

Email Communications

We may send you emails to communicate about your orders as well as special offers or services, products or newsletters. We will only send you these emails if you give us permission, and you may choose to stop receiving them at any time. You will always have the opportunity to opt-out from receiving email communications from us. Opt-out information is provided with every email, by clicking on the link and follow the instructions provided.

Information Collection Technologies

We use cookies for automatic information collection. A cookie is a small file placed on your smartphone or computer. It may be possible to refuse to accept mobile cookies by activating the appropriate setting on your browser or smartphone. If you delete our cookies, you limit our ability to personalize your next shopping visit; however, deleting a cookie will not prevent you from shopping and purchasing at our Site in the future.

Third-Party Information Collection

When you use the Site or its content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include: a) advertisers, ad networks, and ad servers; b) analytics companies; c) your mobile device manufacturer; or d) your mobile service provider. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the Site and its contents, and any other information, products or services that you request from us.
- Provide customer service.
- Notify you when Site updates are available, and of changes to any products or services we offer or provide through it.

The usage information we collect helps us to improve our Site and to deliver a better and more personalized experience by enabling us to:

- Store information about your preferences, allowing us to customize our Site according to your individual interests.
- Speed up your searches.
- Recognize you when you use the Site.

We may also use your information to contact you about goods and services that may be of interest to you. If you do not want us to use your information in this way, please inform us by e-mailing us at info@alexisdeniseflorals.com.

We may also use the information we collect to display advertisements, send promotional messages or provide information that may be of interest to you. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise

interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

We may disclose personal information about our users without restriction:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business
- To a buyer or other successor in the event of a merger, restructuring, reorganization, dissolution, or other sale or transfer of our business.
- To third parties to market their products or services to you if you have consented to these disclosures. We contractually require these third parties to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce our rights arising from any contracts entered into between you and us, including the Site Terms and Conditions, and for billing and collection.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Your Choices About Our Collection, Use, and Disclosure of Your Information

We strive to provide you with choices regarding the personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of over your information.

- **Tracking Technologies.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies or block the use of other tracking technologies, some parts of the Site may then be inaccessible or not function properly.
- **Location Information.** You can choose whether or not to allow the Site to collect and use real-time information about your device's location through the device's privacy settings. If you block the use of location information, some parts of the Site may then be inaccessible or not function properly.
- **Disclosure of Your Information for Third-Party Advertising and Marketing.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for advertising and marketing purposes, you can opt-out by sending us an email stating your request to info@alexisdenseflorals.com.

We do not control third parties' collection or use of your information to serve interest-based

advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("**NAI**") on the NAI's website.

Your California Privacy Rights

California Civil Code Section 1798.83 permits users of our Site that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to info@alexisdeniseflorals.com.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. Any payment transactions and personal information will be encrypted.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Site like chats and message boards. The information you share in public areas may be viewed by any user of the Site.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our Site. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

Changes to Our Privacy Policy

We may update our privacy policy from time to time. If we make significant changes to how we treat our users' personal information, we will post the new privacy policy on this page.

The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you and for periodically visiting this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at: info@alexisdeniseflorals.com