



LEGACY COORDINATION NETWORK
A BROOKLYNS BLACK RENAISSANCE

BLACK HISTORY MONTH GALA

**SPONSORSHIP AND
SOUVENIR BOOKLET
OPPORTUNITIES**



LEGACY
COORDINATION NETWORK

LEGACY COORDINATION NETWORK BLACK HISTORY MONTH DINNER



SPONSORSHIP & ADVERTISING OPPORTUNITIES

A BROOKLYNS BLACK RENAISSANCE!

The spirit of the Harlem Renaissance is reborn—right here in Brooklyn Park and Brooklyn Center. This year, we honor our heritage and illuminate our future by celebrating the boundless artistic brilliance of the African American and African Diaspora communities. From soul-stirring poetry to electric jazz rhythms, from bold strokes of color on canvas to the powerful storytelling of our griots, this is our moment to showcase our excellence, our legacy, our Renaissance!

The Harlem Renaissance, which took place from the 1910s to the mid-1930s, was a golden age of African American culture, creativity, and intellectual thought. Rooted in Harlem, New York, this movement saw the rise of legendary figures such as Langston Hughes, Zora Neale Hurston, Duke Ellington, and Aaron Douglas. It was a period of unapologetic Black expression—where literature, music, and art flourished, and where Black identity was affirmed with pride and sophistication. This cultural explosion was more than artistic; it was a declaration of resilience and power that reshaped America's understanding of Black excellence.

Today, we see the echoes of that era in the Brooklyns—Brooklyn Park and Brooklyn Center—where a new generation of African American and African Immigrants are working together to create a modern Renaissance! Just as Harlem once served as a hub for cultural elevation and social transformation, the Brooklyns now stand as a beacon of Black brilliance in Minnesota. We are artists, thinkers, entrepreneurs, and leaders continuing the legacy of innovation and cultural wealth that defined the Harlem Renaissance. This event is not just a celebration of our history but an assertion that the spirit of renaissance lives on in us.



EVENT DETAILS

A night of sophistication and soul, where art, music, and culture collide in an electrifying celebration of Black excellence. This event will feature an exquisite blend of African and African American cuisine, entertainment that pays homage to our shared history, and an atmosphere infused with the elegance and vibrance of our heritage.

AGENDA

- 5-6:30 PM** Mix and Mingle
- 6:30 PM** Black National Anthem
- 6:35 PM** Opening Remarks: Legendary Hosts Bruce and Lyna Nyamwaya
- 6:40 PM** Welcome from Mayor Hollies Winston
- 6:50 PM** Opening Prayer
- 6:55 PM** African American Drum Line
- 7 PM** **Dinner Served**
- 7:10 PM** Heritage Musical Performance
- 7:20 PM** Comedy Set
- 7:30 PM** Spoken Word Performance
- 7:40 PM** Keynote Address
- 8:00 PM** Closing Prayer
- 8:05 PM** Final Main Acts

Dinner will feature a fusion of African American, West African, and East African cuisine—crafted as a journey through our shared heritage.

**FEB
07
5-10PM**

LOCATION:
BROOKLYN PARK COMMUNITY ACTIVITY CENTER

5600 85th Ave N
Brooklyn Park, MN 55443
United States

SPONSORSHIP LEVELS

www.LCNdvocate.org/BHMDinnerSponsorship

ENDURING LEGACY

\$10,000

- Private dinner with a chef, LCN Board, and a featured guest
- 8 souvenir journals
- On-stage remarks (1–5 minutes)
- 30-second digital ad on LCN platforms
- Logo on Step & Repeat banner and all digital promotions
- Full-page ad (inside front cover) in souvenir journal
- 3 Gold tables (20 seats)
- Corporate membership (logo listed through 2025)

LEGACY BUILDER

\$5,000

- Two-minute remarks at event
- 30-second ad on platforms
- Step & Repeat logo
- Full-page journal ad
- 2 Gold tables (20 seats)
- Corporate membership recognition

HISTORICAL

\$2,500

- One-minute remarks
- 30-second digital ad
- Step & Repeat logo
- Full-page journal ad
- 1 Gold table (10 seats)
- Corporate recognition

HERITAGE

\$1,500

- Name/logo in all promotions
- Full-page journal ad
- 2 event tickets

ADVERTISING AND ADMISSIONS

TRADITION

\$500

- Full-page ad in souvenir journal

FOUNDATION

\$300

- Half-page ad in journal

ROOTS

\$150

- Quarter-page ad in journal

ADMISSIONS

GENERAL ADMISSION

\$65

- One ticket to the LCN BHM Dinner



LCN CENTRAL MOTIF

- **Central Motif for Legacy:** The innermost circle represents legacy and continuity. It symbolizes the core values, traditions, and wisdom passed down through generations, which serve as the foundation of the network.

- **Interconnected Lines for Unity and Coordination:** Radiating outward from the central motif are interconnected lines and smaller circular nodes. These lines represent the collaborative and organized structure of the network, emphasizing that each member is united in purpose and contributes to a shared legacy.

- **Cola Nut Symbols for Prosperity:** Surrounding the network are simplified cola nut shapes, placed around the perimeter. In African culture, the cola nut is a symbol of prosperity, abundance, and blessing. Incorporating these shapes signifies the network's commitment not only to legacy but also to fostering growth, success, and well-being for all members.

- **Bold Geometric Patterns for African Aesthetics:** The design includes strong, earthy-toned geometric shapes that enhance its African aesthetic, paying homage to traditional Adinkra symbols. The alternating patterns and shapes around the outer rim evoke stability, balance, and cultural depth, grounding the symbol in African heritage.

ARTISTIC SHOWCASE AND VENDOR MARKETPLACE



Created By: Fabulartz

ARTISTIC SHOWCASE AND VENDOR MARKETPLACE

A curated selection of artists and vendors will be present, showcasing work that speaks to the past, present, and future of Black cultural excellence. Expect everything from handcrafted jewelry to fine art, fashion, literature, and more.

Throughout the venue, attendees will be immersed in a visual experience as local artists display powerful works reflecting the essence of Black history, culture, and the Harlem Renaissance. These carefully curated pieces will not only celebrate our past but also inspire the future of artistic expression in our community.

Additionally, a select group of vendors will showcase and sell African American and African Heritage art, fashion, and crafts. From vibrant paintings to handmade jewelry, this marketplace will highlight the entrepreneurial and creative brilliance of Black artisans, providing guests with the opportunity to support and engage with our local creative economy.



LCNA OUR TEAM



HOLLIES WINSTON

Founder/CEO

Hollies Winston is the Founder and CEO of Legacy Coordination Network Advocate (LCNA). He has a strong background in project management, operations, and government affairs consulting. In addition to his role at LCNA, he also serves as the mayor of Brooklyn Park, Minnesota. With his extensive experience, Hollies has been instrumental in driving forward various community development initiatives and fostering economic growth within the region. His leadership and strategic vision have been pivotal in steering both the private and public sectors towards sustainable and impactful outcomes. Hollies is known for his unwavering dedication to serving the community and his ability to bring together diverse stakeholders to achieve common goals. Under his leadership, LCNA has expanded its reach, furthering its mission to advocate for positive change and coordination in various sectors. Through his multifaceted roles, Hollies continues to impact and empower communities, leaving a lasting legacy of progress and opportunity.



KAY SMITH

Executive Assistant

Kay Smith is the Executive Assistant to Hollies Winston, the CEO of LCNA. In her role, she manages schedules, coordinates meetings, plans events, oversees membership and volunteer sign-ups, and works with grant partners to ensure successful collaborations and project outcomes. Kay's attention to detail, strong organizational skills, and ability to prioritize tasks are essential to the smooth operation of the executive office and the successful implementation of initiatives at LCNA. Her interpersonal skills and ability to work collaboratively with colleagues and external partners make her a valuable team member.



AIDEN REED

Director of Social Branding & Marketing

Aiden Reed joined Legacy Coordination Network Advocate (LCNA) in September of 2024 as the Director of Social Branding & Marketing. He is responsible for developing and maintaining LCNA's online brand presence across multiple platforms. Before joining LCNA, Aiden worked on several political campaigns at both state and federal levels. In addition to his work at LCNA, he also works as a flight attendant for Delta Airlines.



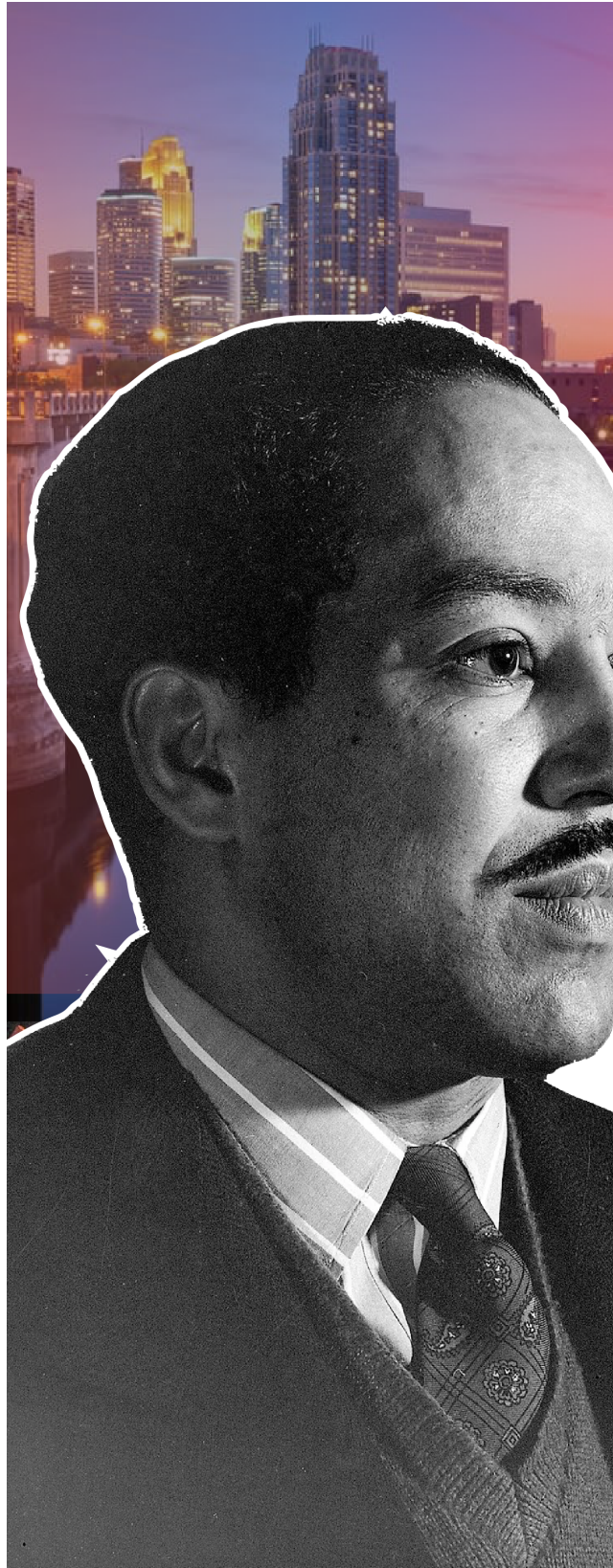
NICO WOODS

Volunteer Director/Organizing Specialist

Nico Woods is an invaluable member of the team, serving as the Volunteer Director and Organizing Specialist at LCNA. With his unwavering dedication and passion for community outreach, he has personally knocked on over 5,000 doors to support our cause. His relentless efforts in engaging with residents and amplifying our voice within the community have played a crucial role in our organization's mission to make a positive impact. Nico's leadership and commitment inspire others to join our cause and make a meaningful difference in our community.

LCN BLACK HISTORY GALA 2026





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