HRMNY



If you're reading this, you're being invited to help shape how licensing should work going forward.

HRMNY, WHO?

HRMNY is a music licensing platform that connects independent artists directly with brands. The goal is to make it possible for artists to license their music without waiting weeks for legal clearance, without needing a sync agent, and without giving up ownership or control.

Every artist on the platform owns their rights. Every brand gets a track that's pre-cleared and protected.

Verified music and instant-use contracts.



Complete Artist Intake Form to confirm you own your rights and can legally license.

Once verified, you'll receive an explanation of your artist agreement and onboarding packet. WHY: Because licensing takes too long, independent artists are overlooked, culture moves fast & music licensing doesn't. HRMNY exists to change that by building a system that solves the problem directly and lets you keep your rights while doing it.

WHEN: HRMNY is in its early access + build stage. Contracts are being legally reviewed and finalized. The platform is not public yet, but the legal structure is in place and we're onboarding a limited group of artists ahead of launch to test out and provide feedback.

HRMNY'S Founding Artists

A team of artists that help us grow. They are culturally aware, resourceful, and honest. We're working directly with brands looking for music that reflects what's actually happening in culture right now.

Includes Early Access to brand deal opportunities and Early Access to Beta versions to test and provide feedback.