



Health Cost IQ

Predict. Interpret. Act.

A Breakthrough in
Value for Your Clients

 **HEALTH DATA IQ**

A game changer for Payers

Separate Yourself from the Pack

In the US there are well over 1,200 Third Party Administrators (TPAs) and a host of Administrative Services Only (ASOs) companies, including Blue Cross, UnitedHealthcare, Cigna, and Aetna (so called BUCA), all competing within the same pool of clients.

And your competition has access to the same products you do including Stop Loss Carriers, Pharmacy Management Companies, and Provider Networks. Here's your big challenge: how do you meaningfully differentiate yourself from the pack— to retain existing clients and win new business?

With the insightful reporting from the Health Data IQ platform, you gain a new advantage: an advanced solution that dramatically improves your ability to serve as a true “trusted advisor.” And your clients gain easy access to actionable insights to achieve some of these critical goals:

- Improve the health of employees and families
- Build productivity and morale
- Dramatically boost their bottom line

The Health Data IQ platform can answer some of the following questions from your clients:

- Who are our company's riskiest members and what are they costing us?
- Can we monitor cost and utilization over time?
- Which members are using the ED and Urgent Care for primary care?
- How do we accurately identify and intervene in high risk cases before they become high cost cases?



(800) 526-3540 | info@HealthCostIQ.com | HealthCostIQ.com

Increase your Health Data IQ with a Few Clicks

“3% – 5% of your population are responsible for 40% – 50% of your total healthcare spend.”

Analysis paralysis is a common symptom of data overload. It's not that many folks don't know what they are looking for. The problem is that it takes a lot of time, too many steps and too many clicks to get to the data they need, and then many more hours to make sense of the data once they find it. HCQ simplifies that process by performing advanced risk stratification and predictive modeling processes on your data and presenting the results to you in a clean, easy to use interface, enabling you to get the information you need quickly, so you can spend your time on doing your work and making important decisions.

Our 3-step PIA process ensures you have the tools you need to succeed:

- Step 1: **Predict** health cost, disease burden, and future risk for your groups
- Step 2: **Interpret** the results of our risk stratification and predictive modeling
- Step 3: **Act** quickly and intervene preemptively to lower risk and reduce cost

Below are some use cases coming from the Health Data IQ platform

Who are our riskiest groups and how much more are they going to cost us?

Our Utilization and Cost IQ module deploys sophisticated statistical modeling, based on the Johns Hopkins ACG® System and our proprietary DataIQ predictive model to forecast future costs across multiple risk categories, up to 12 months into the future. Disease clusters and employer groups are risk-adjusted and stratified into one of 5 high-level risk categories, providing meaningful insights into the pattern and flow of cost and utilization across those groups and allowing for overly risky groups to be re-quoted appropriately or terminated as needed.

How do my paid claims correlate to premiums?

Our Premium IQ module merges your premium data with your medical, pharmacy, dental and vision claims data to provide a holistic, trended view of your health plan(s), enabling quicker identification of outliers and negative trends for all your groups, and empowering you to act quicker to lower future risk and reduce overall cost and paid claims.

Can we track and measure what's happening over time?

The powerful Risk Trending IQ module provides ongoing tracking of changes in the risk status and risk profiles of groups as well as monitors new and potentially costly medical conditions that are occurring within your groups. This module chronologically and graphically highlights trends along with all associated costs to aid in the timely detection and preemption of high-cost claims and overutilization.



(800) 526-3540 | info@HealthCostIQ.com | HealthCostIQ.com



Health Cost IQ

Predict. Interpret. Act.

Contact Information
(800) 526-3540
info@HealthCostIQ.com
HealthCostIQ.com