

Dong Zhubing | Tsinghua University,

Second-year Master's Student

Fashion Art Design

Date of Birth: March 11, 2003

EDUCATION

2020.09-2024.06 **Beijing University of Technology** Fashion and Apparel Design

- GPA: 3.87/4.0 (Ranked 1st in major); Average Score: 90.55
- Draping (93); Patternmaking & Garment Technology (94); Design Thinking (96); Traditional Handicraft Practice (92); Fashion Illustration (92)
- Excellent Graduation Design (Thesis); University-level Merit Student; Academic Excellence Award; Innovation and Entrepreneurship Award

2024.09-2027.06 **Tsinghua University** Fashion Art Design

- GPA: 3.9/4.0; Comprehensive Excellence Second-Class Scholarship

INTERNSHIP & PRACTICE

2025.09-Present **Tsinghua University Library** Reference Department Assistant

Responsible for poster design for library lectures, and video shooting and editing for events

2023.08-2023.11 **Beijing Shangchengshi Cultural Media Co., Ltd.** Editorial Assistant

Participated in providing creative inspiration for photo-shoot plans of three affiliated magazines and fashion styling; assisted with styling

2022.09-2023.09 **Crazyyoung Design Studio** Head of Design Department

Responsible for the design of related cultural and creative products; organized entrepreneurial project competitions

2020.09-2022.09 **Campus Art Management Committee** Deputy Head of IE Department

Organized campus art activities; wrote copy and designed layouts for the WeChat official account

ACADEMIC & COMPETITION ACHIEVEMENTS

2021-2022 **National College Students Innovation and Entrepreneurship Training Program - Project Approved and Completed (Project Lead)**

Founded apparel brand CYOOK; developed offline collaborations with trend-focused buyer stores and an all-channel online marketing operation model; Third Prize, Beijing Regional Main Track, 8th China International College Students "Internet+" Innovation and Entrepreneurship Competition; "Top 100 Entrepreneurial Team," Cultural Creative Track, Beijing College Students Innovation and Creativity Competition; Excellence Award, Maker Group, Mentougou Division of Maker Competition; exhibited at Beijing University of Technology Scientific and Technological Achievements Exhibition

2022 **15th National 3D Competition Annual Finals - Second Prize (Second Person in Charge)**

Responsible for project background analysis, scene rendering, video editing and roadshow presentation; created a "sharing" concept for smart cities

2025 **Tsinghua University Workstation Rural Revitalization Practice Project in Zongyang, Anhui - Gold Award (Design Team Leader)**

Completed a series of cultural and creative products and public space designs for Fushan Scenic Area and surrounding beautiful villages; built a station network serving the national rural revitalization strategy in the long term, supporting rural development in industry, talent, culture, environment and organization

• 2022 5th National College Students Five-Minute Research English Speech Competition - National Second Prize

• 2022 National 3D Digital Innovation Design Competition, Beijing Division - Special Prize

• 2023 16th Chinese College Students Computer Design Competition, Municipal Level - Third Prize

• 2023 13th Beijing University of Technology Science and Technology Festival Student Scientific and Technological Achievements Exhibition - Exhibitor

• 2025 21st China (Shenzhen) International Cultural Industries Fair - Exhibitor

• 2025 UK International Art and Design Competition, Fashion Design Category - Gold Award

• 2025 International Cultural Innovation Art and Design Competition - Bronze Award

• 2024-2025 Tsinghua University Shenzhen International Graduate School Comprehensive Excellence Second-Class Scholarship

• 2026 "Joeone Cup" Asian Games Chinese Sports Delegation Formalwear Design Competition - Shanhe Jinxiu Award

CERTIFICATES

- IELTS 6.0
- CET-6 Certificate
- Putonghua Proficiency Test: Grade 1-B
- Driver's License C2

VOLUNTEER SERVICE

- Volunteer for Tsinghua University 115th Anniversary Celebration
- Participated in volunteer service for the Beijing Winter Olympics
- Volunteer for epidemic prevention and control at Beijing University of Technology



Location: Beijing, Beijing Municipality

Phone: 18102470188

Email: bbi_2020@qq.com

SELF-EVALUATION

Calm and energetic personality; sincere in interacting with others. Possesses solid professional competence and strong communication skills. Strong learning ability and adaptability; able to arrange time reasonably and adapt to high-intensity work. Equipped with professional knowledge and skills in fashion design, with rich experience.

PERSONAL SKILLS

PhotoShop

Office

style3D / AI

CorelDRAW / CAD

PR

LANGUAGES

English

Chinese