

**Press Contact**  
**Sharon McClellan**  
Marketing Consultant  
Dreampower Animal Rescue  
Phone: 719.390.7838  
Fax: 719.633.7841

P. O. Box 10557  
Colorado Springs, CO 80932  
[www.dreampower.org](http://www.dreampower.org)



# PRESS RELEASE

## Dreampower Joins the Comcast Pets on Demand Programming

*Asset Viewing Schedule for Release this Month*

**Colorado Springs, April 14, 2009:** Dreampower Animal Rescue has teamed up with Comcast to offer Southern Colorado viewers another source for Pets on Demand. This additional partnership extends Comcast's community reach. "We at Dreampower are pleased to be included in this fabulous community outreach program offered by Comcast," said Dreampower's Executive Director, Aubrey Eastman. This partnership provides Dreampower a new reach into the living rooms of Southern Colorado residences, living in Colorado Springs and Pueblo. Dreampower will now also tap into new markets with Comcast's digital customers throughout the state of Colorado, which include the Denver Metro area, Longmont, Fort Collins, Greeley, and a number of mountain towns. Zach Street, Comcast's southern Colorado, Director of Sales and Marketing said that "Comcast is proud to provide an opportunity for our nonprofit partners, such as Dreampower, to connect with our local communities." It is Dreampower's hope that this will further expand the Colorado communities' knowledge of no-kill shelter assistance.

### **About Dreampower Animal Rescue**

Dreampower Animal Rescue's mission is to create a better world for all animals through considerate adoption practices, a lifelong commitment to our foster animals, the promotion of spay/neuter practices, and ongoing community education. In the last 19 plus years, Dreampower has saved thousands of companion animal lives and in the last ten years we have nurtured two on-going programs, Project STOP and Project CATS. Both of which, serve as spay/neuter programs offered to the public. We are actively involved in humane education, carrying out our mission and our vision, as a leader in animal welfare within the community. Additionally, we have a Community Assistance Project (CAP) designed to help keep pets in their homes through a variety of services including financial assistance with costly veterinarian expenses generally associated with catastrophic illnesses or accidents, and soon, a temporary fostering program for animals living with families facing foreclosure.

**FOR IMMEDIATE RELEASE**