20th WHSI INNOVATION SUMMIT 2026

Advancing Science, Dialogue, Innovation in Wound Healing

Barcelona, Spain | 7-9 October 2026

Presented by

one guild

About the Summit

The Wound Healing Science & Industry (WHSI) Innovation Summit is the premier annual gathering advancing the science and practice of wound healing and limb preservation. Now in its 20th year, the Summit convenes a curated global community of academic researchers, clinicians, innovators, policymakers, and industry leaders for two days of immersive exchange.

WHSI prioritizes depth over scale — creating space for open and focused dialogue, critical thinking, and cross-disciplinary exchange to accelerate the discovery and application of breakthrough solutions. Through interactive sessions, translational science, and strategic networking, participants engage across the full continuum of innovation: from bench to bedside to policy.

WHSI champions scientific excellence, early-stage innovation, and impactful collaboration. It is an innovation-forward, science-driven summit where translation and impact are at the center of every session.

Note: WHSI is not a CME-focused meeting.

Why Partner with WHSI

WHSI provides companies with the opportunity to:

- Build visibility with leading researchers, clinicians, and decision-makers
- Feature your science and technology in strategic, topic-driven sessions
- Cultivate collaborations with clinical and academic partners
- Shape early-stage thinking and influence future research priorities
- Gain meaningful exposure without the noise of commercial expos

Engagement Opportunities

All sponsors are integrated into the scientific program or key networking events. Engagement includes:

- Scientific platform presentations and innovation spotlights
- Industry participation in panels or moderated discussions
- Tech tables and innovation showcase visibility
- Co-branded social and networking events
- Opportunities to support cultural programming and post-summit activities

Summit at a Glance

Wednesday, 7 October 2026 – Arrival & Welcome

Evening: Welcome Reception (Introductions, Sponsor Remarks) + Informal Seated Dinner

Thursday, 8 October 2026 – Deep Science & Dialogue

Morning: Opening Panel + Innovation Spotlights
Midday: Networking Lunch with Themed Tables
Afternoon: Deep Dive + Scientific Perspectives
Evening: Networking Reception & Seated Dinner

Friday, 9 October 2026 – Synthesis & Future Directions

Morning: Cross-Disciplinary Innovation Panel + Innovation Spotlights
Late Morning: Final Plenary + Closing Remarks
Lunch: Farewell Lunch & Departures

Sponsorship Packages

📈 Lead Innovation Sponsor — € 22,000

- One Scientific Platform Presentation (20-min scientific presentation + moderated audience-wide discussion at end of session)
- One Technology Spotlight (15-min scientific presentation on your technology + moderated audience-wide discussion at end of session)
- Industry participation in a Panel Discussion (subject to alignment)
- Guaranteed on-stage visibility during the opening and closing session
- Priority branding across materials, slides, and web
- Priority table placement at sponsor table area
- Exclusive branding of a key meal (dinner or lunch)
- Logo inclusion on attendee badges

📊 Scientific Insights Partner — €14,500

- One Scientific Platform Presentation (20-min scientific presentation + moderated audience-wide discussion at end of session)
- Priority branding across materials, slides, and web
- Table in the sponsor table area
- Panel invitation (space & relevance dependent)

💡 Technology Spotlight Sponsor — €9,500

- One Technology Spotlight Presentation (15-min scientific presentation on your technology + moderated audience-wide discussion at end of session)
- Priority branding across materials, slides, and web
- Table in the sponsor table area

Standalone Event Sponsorships (Non-Scientific)

- **Welcome Reception Sponsorship** – €5,000
  Includes signage, event recognition, and acknowledgment in Summit materials.

- **Seated Dinner Sponsorship** – €4,500
  Includes signage, optional branded table elements, and verbal mention during dinner remarks.

- **Coffee & Tech Networking Break Sponsor** – €2,200
  Recognition at coffee stations throughout both days of the Summit and in the event program.

- **Post-Summit Activity Sponsor** – starting at €2,000
  Option to support optional activities (e.g., guided local visit) for sponsor teams or invited guests. Customized based on interest.

- **Cultural Programming Sponsor** – starting at €2,500
  Supports curated cultural programming during select Summit moments (e.g., Welcome Reception or Dinner). Includes verbal recognition, signage, and inclusion in the "Event Sponsors" listing.

- **Off-Site Cultural + Networking Outing Sponsor**– starting at €2,000
  Supports the Barcelona off-site cultural/networking experience. Recognition included in the program and onsite signage where applicable.

These standalone event sponsorships focus on brand visibility and networking access. They do not include sponsor table placement or speaking roles reserved for major sponsors.

Micro-Sponsorship Opportunities

For organizations interested in a smaller, high-impact contribution, WHSI offers micro-sponsorships that keep brand recognition tasteful and aligned with the Summit's curated format.

- **Name Badge and Check-in Support** – €1,250
  Supports badge materials (holder + printed insert).

- **Program Platform Support (Digital)** – €1,250
  Recognition on the program page + in pre-event attendee emails linking to the program.

- **Welcome / Closing Remarks Support** – €1,000
  Verbal acknowledgement at opening or closing remarks + listing in sponsor materials.

- **Wi-Fi Support** – €750
  Logo recognition near Wi-Fi access information (no branded network name required).

- **Audio-Visual Support** –€1,500
  Helps support on-site AV needs and session flow (recognition in program and on signage).

- **Sustainability Support (Materials / Recycling)** –€750
  Helps offset low-waste operations and reusable on-site materials; recognition in sponsor listing and onsite signage where appropriate.

These micro-sponsorships focus on experience support and visibility. They do not include sponsor table placement or speaking roles reserved for major sponsors.

WHSI is designed to be paper light; "Program Support" refers to our digital program hub and attendee communications.

Audience Profile

The Summit fosters an intimate, high-value environment that brings together a carefully selected group of global participants for focused exchange and collaboration.

Attendees include:

- Academic and translational researchers
- Clinician-scientists and front-line providers
- R&D leaders and innovation strategists from industry
- Experts in regulation, reimbursement, and health policy
- Early-stage startups and MedTech collaborators

Venue

Campus La Mola, Barcelona, Spain

Located just 25 minutes from Central Barcelona and 35 minutes from El Prat Airport, Campus La Mola offers a fully integrated, distraction-free setting designed for collaboration, focused-engagement, and meaningful dialogue.

All accommodations, meals, and meeting spaces are located on-site to foster connection and continuity throughout the

Summit Participation Fee – All-Inclusive (per company attendee)

WHSI offers a tiered registration fee for company attendees. Rates include 21% Spanish VAT (local tax).
This is separate from sponsorship and applies to all participating company representatives:

Early Bird – €2,600 (by March 31, 2026)
Standard Rate – €2,900 (until September 10, 2026)

Each rate includes:

Lodging for two nights at Campus La Mola
All meals from Wednesday afternoon through Friday midday
(breakfasts, lunches, coffee breaks, evening receptions, and seated dinners)
Full access to all WHSI 2026 sessions and official events, including the cultural program.

Contact & Planning

Organizations interested in sponsorship or program involvement are invited to contact:
Nadège Sheehan, PhD – nsheehan@oneguild.org