

# 20th WHSI INNOVATION SUMMIT 2026

Presented by



Advancing Science, Dialogue, Innovation in Wound Healing

Barcelona, Spain | October 7-9, 2026

## About the Summit

The Wound Healing Science & Industry (WHSI) Innovation Summit is the premier annual gathering advancing the science and practice of wound healing and limb preservation. Now in its 20th year, the Summit convenes a curated global community of academic researchers, clinicians, innovators, policymakers, and industry leaders for two days of immersive exchange.

WHSI prioritizes depth over scale — creating space for open and focused dialogue, critical thinking, and cross-disciplinary exchange to accelerate the discovery and application of breakthrough solutions. Through interactive sessions, translational science, and strategic networking, participants engage across the full continuum of innovation: from bench to bedside to policy.

WHSI champions scientific excellence, early-stage innovation, and impactful collaboration. It is an innovation-forward, science-driven summit where translation and impact are at the center of every session.

Note: WHSI is not a CME-focused meeting.

## Why Partner with WHSI

WHSI provides companies with the opportunity to:

- Build visibility with leading researchers, clinicians, and decision-makers
- Feature your science and technology in strategic, topic-driven sessions
- Cultivate collaborations with clinical and academic partners
- Shape early-stage thinking and influence future research priorities
- Gain meaningful exposure without the noise of commercial expos

## Engagement Opportunities

All sponsors are integrated into the scientific program or key networking events. Engagement includes:

- Scientific platform presentations and innovation spotlights
- Industry participation in panels or moderated discussions
- Tech tables and innovation showcase visibility
- Co-branded social and networking events
- Opportunities to support cultural programming and post-summit activities

# Summit at a Glance

## **Wednesday, October 7, 2026 – Arrival & Welcome**

**Evening:** Welcome Reception (Introductions, Sponsor Remarks) + Informal Seated Dinner

## **Thursday, October 8, 2026 – Deep Science & Dialogue**

**Morning:** Opening Panel + Innovation Spotlights

**Midday:** Networking Lunch with Themed Tables

**Afternoon:** Deep Dive + Scientific Perspectives

**Evening:** Networking Reception & Seated Dinner

## **Friday, October 9, 2026 – Synthesis & Future Directions**

**Morning:** Cross-Disciplinary Innovation Panel + Innovation Spotlights

**Late Morning:** Final Plenary + Closing Remarks

**Lunch:** Farewell Lunch & Departures

# Sponsorship Packages

## Lead Innovation Sponsor — \$25,000

- One Scientific Platform Presentation (20-min scientific presentation + moderated audience-wide discussion at end of session)
- One Technology Spotlight (15-min scientific presentation on your technology + moderated audience-wide discussion at end of session)
- Industry participation in a Panel Discussion (subject to alignment)
- Guaranteed on-stage visibility during the opening and closing session
- Priority branding across materials, slides, and web
- Priority table placement at tech table area
- Exclusive branding of a key meal (dinner or lunch)
- Logo inclusion on attendee badges

## Scientific Insights Partner — \$15,000

- One Scientific Platform Presentation (20-min scientific presentation + moderated audience-wide discussion at end of session)
- Priority branding across materials, slides, and web
- Table in the tech table area
- Panel invitation (space & relevance dependent)

## Technology Spotlight Sponsor — \$10,000

- One Technology Spotlight Presentation (15-min scientific presentation on your technology + moderated audience-wide discussion at end of session)
- Priority branding across materials, slides, and web
- Table in the tech table area

## Standalone Event Sponsorships (Non-Scientific)

### • **Welcome Reception Sponsorship — \$5,000**

Includes signage, event recognition, and acknowledgment in Summit materials.

### • **Seated Dinner Sponsorship — \$4,500**

Includes signage, optional branded table elements, and verbal mention during dinner remarks.

### • **Coffee Break Sponsor — \$2,500**

Recognition at coffee stations throughout both days of the Summit and in the event program.

### • **Post-Summit Activity Sponsor — starting at \$2,000**

Option to support optional activities (e.g., guided local visit) for sponsor teams or invited guests. Customized based on interest.

### • **Cultural Programming Sponsor — starting at \$2,750**

Supports curated cultural programming during select Summit moments such as the Welcome Reception or Dinner. Includes verbal recognition, signage, and inclusion in the "Event Sponsors" listing.

These standalone event sponsorships focus on brand visibility and networking access. They do not include sponsor table placement or speaking roles reserved for major sponsors.

## Audience Profile

The Summit fosters an intimate, high-value environment that brings together a carefully selected group of global participants for focused exchange and collaboration.

Attendees include:

- Academic and translational researchers
- Clinician-scientists and front-line providers
- R&D leaders and innovation strategists from industry
- Experts in regulation, reimbursement, and health policy
- Early-stage startups and MedTech collaborators

## Venue

### Campus La Mola, Barcelona, Spain

Located just 25 minutes from Central Barcelona and 35 minutes from El Prat Airport, Campus La Mola offers a fully integrated, distraction-free setting designed for collaboration, focused-engagement, and meaningful dialogue.

All accommodations, meals, and meeting spaces are located on-site to foster connection and continuity throughout the Summit.

## Summit Participation Fee – All-Inclusive (per company attendee)

WHSI offers a tiered registration fee for company attendees. Rates include 21% Spanish VAT (local tax). This is separate from sponsorship and applies to all participating company representatives:

Early Bird – €2,600 (by March 31, 2026)

Standard Rate – €2,900 (until September 10, 2026)

Each rate includes:

Lodging for two nights at Campus La Mola

All meals from Wednesday afternoon through Friday midday

(breakfasts, lunches, coffee breaks, evening receptions, and seated dinners)

Full access to all WHSI 2026 sessions and official events, including the cultural program.

## Contact & Planning

Organizations interested in sponsorship or program involvement are invited to contact:

Nadège Sheehan, PhD – [nsheehan@oneguild.org](mailto:nsheehan@oneguild.org)