

## Risk Intelligence and Mitigation

Most recognize the importance of security, but they often don't realize the urgency until they see something tangible. Risk Intelligence makes it concrete by assigning a value to your data vulnerability. Some of the powerful features include:

- ✓ **Data risk communicated as financial impact**
- ✓ **At-risk data discovery**
- ✓ **Deep vulnerability scanning**
- ✓ **Risk trending reports**
- ✓ **Discovery of inappropriate access and alerts**
- ✓ **PCI and HIPAA compliance scans**

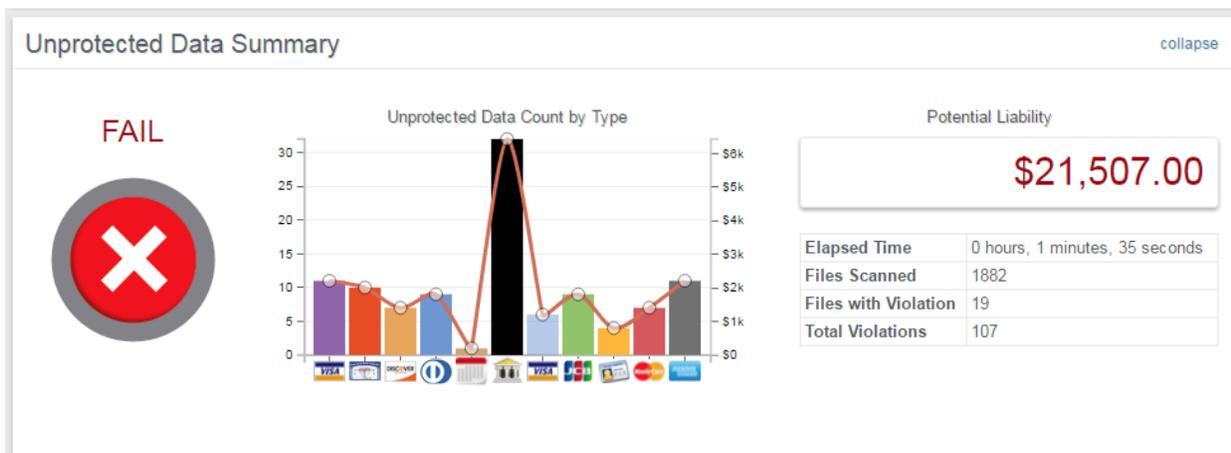
### Locate Sensitive Data across Networks and Workstations

Sensitive data left exposed on systems pose a great risk to your customers. Often, companies amass large amounts of sensitive personally identifiable information, including social security numbers, driver's license numbers, credit card information, and more in dispersed persistent storage. Unwanted exposure of this information can result in huge liability costs. Our Risk Intelligence scans root out sensitive data and potential vulnerabilities no matter where they are stored, and provide actionable insights for sensitive data protection. With this information, we can map out a mitigation plan to help better protect sensitive data and bring your systems into HIPAA and/or PCI compliance.

### Reduce the Risk of Multiple Sources of Attacks

Beyond identifying at-risk data, Risk Intelligence points out the vulnerabilities that could lead to a data breach. Whether your biggest risks comes from email or from malicious web downloads, Risk Intelligence will help you tighten your security you need it most.

### Report Example



## Help Ensure that Only the Right People Can Access Sensitive Data

It's not uncommon for employees to have access to data that's not essential to their jobs. In particular, smaller businesses where employees wear several hats often don't change permissions when people switch roles. This can be dangerous—consider the scenario of an employee who used to handle payroll still having access to bank account records months after they switch departments. While few employees have bad intentions, businesses can't afford to give too much access to the wrong employees. Risk Intelligence scans your systems for sensitive data, then shows you exactly which users have access.

## Safeguard Sensitive Personal Data from Attack

Personally identifiable information (PII), or any data that can be used to identify an individual, represent a major risk to companies. If breached, this information can lead to lawsuits and can cripple your credibility. Risk Intelligence roots out PII wherever it lives—before it's in-transit. Risk Intelligence goes beyond PII to offer customizable scans for all sorts of protected health information (PHI) to help organizations comply with HIPAA and other health-related laws.

## Locate Security Holes in Your Systems

These days, hackers have more tricks up their sleeves than ever before. Whether it's phishing emails, drive-by downloads, or old-fashioned malware, malicious attackers have a lot of options to try to exploit a company's IT security. Risk Intelligence scans systems not only for unsecured data, but for any potential vulnerabilities that an outside party might try to exploit.

## Protect Credit Card Data and Help Ensure PCI DSS Compliance

Perhaps one of the biggest nightmares for your clients would be to lose customer credit card information. Beyond the trust lost for the company in the marketplace, a business in this position could face lawsuits or hefty compliance fines. To combat this, the PCI DSS standards were created to protect consumers by having businesses adhere to security standards when handling transactions. Risk Intelligence helps businesses tackle PCI DSS compliance by discovering payment information in even the hardest-to-locate areas. On top of that, Risk Intelligence scans work seamlessly for clients that operate across multiple locations and have multiple mobile devices under management.

## Know the Financial Impact of Your At-Risk Data

As a Managed Services Provider, you need to demonstrate your value to your customers. Whether you need to build buy-in for further services adoptions or you simply want to demonstrate your effectiveness, Risk Intelligence's reports help you demonstrate tangible improvements to the bottom line and greatly increase data awareness and security. Additionally, the reports can proactively identify any alarming risk increases, helping you react quickly for your customer before a crisis occurs.

**Pricing based on assessment and mitigation requirements.**