



2026 - 2027 Concert Season Program

PROGRAM ADVERTISEMENTS
Please respond by August 29, 2026

Name of Advertiser: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Your ad will appear in the programs on the following 6 concert dates:	9/26/26 3/13/27	10/24/26 4/10/27	12/12/26 5/15/27
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Renew past 2025-2026 Advertisement? Yes, as is (see enclosed ad)

New or Changed advertisement? Email to: aso.assistant1@gmail.com

Please choose advertisement size (see reverse for dimensions) and Color Option:

Inside Front Cover or Inside/Outside Back Cover \$1,000 Color Only
(current advertiser has first refusal)

Full Page: B&W \$500 Color \$800

Quarter Page: B&W \$250 Color \$400

Half Page: B&W \$375 Color \$600

Eighth Page: B&W \$200 Color \$300

PAYMENT METHOD:

Payment Enclosed - Check # _____

Please Email Invoice
(email address above)

Credit Card # _____
(transaction fee of 3.5% will apply)

Please send Invoice USPS

Exp. ____/____ Sec. Code ____ Zip ____

Ads Due by 8/29/2026

Please make check payable to:
Altoona Symphony Orchestra
1212 12th Ave
Altoona, PA 16601

2026-27 Concert Season Program Booklet Dimensions

Inside Front Cover or Inside/Outside of Back Cover
(6.25" x 9.25") - \$1000 Color

Full Page (6" x 9") - \$500 B&W, \$800 Color

*** Please send Full page and Quarter page ads in portrait format.
Half page and Eighth page ads work best in landscape format. Thank you!**

Half Page 6" x 4.5" \$375 B&W, \$600 Color	
Quarter Page 4.5" x 2.25" \$250 B&W, \$400 Color	Eighth Page 2.25" x 1.125" \$200 B&W, \$300 Color

Drawing not to scale - please reference measurements for true ad sizes



1212 12th Avenue
Altoona, PA 16601
814.943.2500

altoonasyphonyorchestra.com

Dear Business Owner or Ad Manager:

The Altoona Symphony Orchestra is proud to be celebrating our 98th Season!

The ASO recognizes and deeply appreciates the community support we receive each year through sponsorships, gifts, bequests, and of course, attendance at our concerts. Another way the business community demonstrates its strong support of our efforts is through advertising in our concert program. **Please note: ads in BCAF programs for events at the Mishler are separate from ads in ASO programs.**

Our concert attendance numbers have increased steadily and have surpassed our pre-Covid rates; the ASO sold over 3800 tickets last season, with an average of 636 tickets per concert. By purchasing an ad, your business or organization gains brand awareness as a patron of the arts community in Central PA! When you advertise with us, you not only promote your business, but you also partner with the Altoona Symphony Orchestra in bringing outstanding entertainment to the area, as well as assisting our community outreach efforts.

Please review the enclosed ad information. We will be happy to assist you and answer any questions you might have.

If you are interested in supporting in other ways, you could also consider becoming a corporate or individual sponsor. If so, please call our office at 814-943-2500 for more information.

We would be delighted to have your support. Thank you for your consideration!

Sincerely,
Amanda Selvenis
Executive Director