

Trauma-Informed Consent Pilot: Designing Consent That Respects and Verifies

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Challenge

Product teams relied on checkbox consent that ignored context and left no defensible record. Users found consent copy confusing; legal and product needed verifiable evidence.

Solution — Deliverables

- Consent-first UI components (modal, progressive disclosure)
- Consent-aware microcopy templates and testing vectors
- Forensic visual ledger capturing consent events with SHA-256 hashes
- Developer integration guide and test suite
- 1-page executive summary for stakeholders

Results & Artifacts

- Pilot evidence bundle prepared (UNVERIFIED::artifact-hosting) — includes checksummed files for chain-of-custody.
- Suggested KPIs: opt-in clarity (completion rate), consent completion time, evidence integrity (hash verification).
- Pilot playbook and integration guide created for product teams to scale.

Next Steps

1. Upload case study PDF + evidence bundle; gate via email capture for enterprise leads.
2. Run a 30-day A/B test on consent microcopy and measure opt-in clarity.
3. Timestamp SHA-256 hashes via a trusted timestamping service (DigiStamp or blockchain) for legal readiness.

NOTE: Replace UNVERIFIED::artifact-hosting with the actual asset path after upload. For legal chain-of-custody, store SHA-256 hashes and timestamp them via a trusted service.